## FOR IMMEDIATE RELEASE

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## **THE MIAMI-DADE COUNTY FAIR**

## **FACT SHEET**

**OVERVIEW:** Presented by Miami-Dade Volkswagon Dealers, The

Miami-Dade County Fair, ranked the largest fair in Florida, is an 18-day event which includes rides, games, food, live entertainment and exhibits. In its 58 year history, The Fair has donated close to \$8 Million in scholarships, awards and

premiums to students in Miami-Dade County.

**2009 DATES:** 58th Annual Fair - March 26<sup>th</sup> - April 12<sup>th</sup>, 2009

**LOCATION:** Fair Expo Center, Coral Way (SW 24th Street) at 112th

Avenue

**ATTRACTIONS:** 90 midway rides; KiddieLand and KiddleLand Too!;

165 food vendors; 130 merchandise shops; 50,000 student

and adult exhibits and 50 games.

**ENTERTAINMENT:** Free entertainment included with price of admission: All

new in 2009 - New shows include A Night at the Movies – on ice; Baile! – A tour of Latin America through dance;

and The Marcan Tiger Preserve.

Returning with all new acts - *The Royal Hanneford Circus;* ShaeLaurel, a nationally touring family show band; Show—Me Safari Petting Zoo, Pig Races and Pony Rides; Mardi Gras Parade with new Celebrity Grand Marshal each day

and lots of strolling entertainers.

**GATES OPEN:** Weekdays – 3:00 PM to 10:00 PM

Weekends – noon to 10 PM

Friday, March 27 & Friday, April 10 – noon to 10 PM

\*Admission gates close at 10:00 PM but The Fair remains

open until midnight.

**ADMISSION:** General Admission – \$9

Children 5 years and younger – FREE

Opening Day, March 26<sup>th</sup> – \$5

Active duty or retired U.S. military personnel and immediate family with military ID (limit 4 people),

March 27th only – FREE

P\*O\*P(Pay One Price) Ride Pass - (Mon-Fri only) - \$25 **RIDE PRICES:** 

> 34 Coupon Ride Card –\$30 24 Coupon Ride Card -\$20

Single Coupon -\$1

**PARKING: FREE** 

Gate 1 –Coral Way (SW  $24^{th}$  St) at  $112^{th}$  Ave and at  $114^{th}$  Ave. Gate 9 –SW  $107^{th}$  Ave at  $17^{th}$  St **PUBLIC ENTRANCES:** 

Gate 11 –SW 117<sup>th</sup> Ave (just North of S.W. 24 St)

**FUN FAIR FACTS:** 

The Fair is the largest non-profit event in Miami-Dade County.

- The fairgrounds spans 80 acres of land equivalent to the size of approximately 72 football fields.
- For the last 37 years, Roasted Corn has been the most popular Fair Food at The Fair.
- 80,000 ears of Roasted Corn will be consumed.
- In 2009, for the first time in its history, The Fair will serve beer to fairgoers.
- The Fair started in 1952 as an agricultural fair in Camp Tequesta, where Dadeland Mall is now located.
- 50,000 student and adult exhibits are featured at The Fair each year.
- The Fair is the largest local scholarship sponsor for High School Seniors in Miami-Dade County.
- The Fair provides employment for more than 1,100 people during fair time.

**INFORMATION:** Phone: (305) 223-7060, www.fairexpo.com