

MEDIA ADVISORY

Media Contact: Michelle Palomino / Jose Boza
The Conroy Martinez Group
Tel: 305-445-7550 / Nights and weekends: 305-772-0026
Email: michelle@conroymartinez.com

IT MUST BE FAIR TIME

West Miami-Dade skyline takes on familiar appearance **- Rides go up....10 days left to...Be there, The Fair!**

WHO: The Miami-Dade County Fair

WHAT: The media is invited to catch a sneak peak of behind the scenes preparations for the 59th Annual Miami-Dade County Fair. It's one of the only opportunities to witness the detailed set-up of rides going up and more before the largest fair in the State of Florida opens to the residents of South Florida.

The 2010 Miami-Dade County Fair will be celebrating its 59th year beginning March 25th through April 11th, 2010. Ranked the largest fair in Florida, The Fair™ is an 18-day event which includes rides, games, food and live entertainment. Close to 50,000 student and adult exhibits are showcased during The Fair™. General admission to The Fair™ is \$9 for adults and children, free for children five years of age and younger. Open noon to midnight, during Spring Break March 29 – April 2 and on all Saturdays and Sundays throughout The Fair™. Open 3 p.m. to Midnight on all other weekdays. For more information, call (305) 223-7060 or visit www.fairexpo.com. Become a fan on Facebook: www.facebook.com/miamidadefair.

WHERE: The Miami-Dade County Fair
Media is asked to enter via Gate #3
Coral Way (SW 24th Street & the 10900 block of Coral Way)

WHEN: March 16, 2010
10:30 a.m.

WHY: The Fair, a not-for-profit organization, has given back close to \$8 Million in scholarships, awards and premiums to the students of Miami-Dade County. The funds raised at this year's fair will benefit the students of this community.

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