

FOR IMMEDIATE RELEASE

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CONCERTS, RIDES, FOODS, GAMES... THE FAIR™ GOES LIVE! **MARCH 25 – APRIL 11, 2010**

MIAMI, FL - Concerts, rides, foods, games... The Miami-Dade County Fair goes live March 25 through April 11, 2010 and promises to rock your world with 18 days of spine-tingling fun and unforgettable moments. Highlights of this year's Fair include:

- **Friday Nights Rock The Fair™** – Late nights GO LIVE! at The Fair™ rocking the main stage every Friday night with a featured concert and/or main event. The Friday night events are included with the price of admission.

Friday, March 26th, 9:00 p.m. – Popular pop band *We The Kings*, performs hits from their second studio album “Smile Kid” including the Billboard hit “Heaven can Wait” and their hit single “Check Yes Juliet.”

Friday, April 2nd, 8:00 p.m. - The *WWE* (World Wrestling Entertainment) main event will showcase a 25 man over the top battle royal. Other action packed match-ups include the *WWE Fatal Four Way*, the *Florida Heavyweight Championship*, the *Florida Tag Championship*, and the *Diva Tag*.

Friday, April 9th at 9:00 p.m. – Latin Night will feature the sounds of **Isaac Delgado, Tito Puente, Jr and Jenny Love**.

- **The Garage** – The Garage is the place to be! Located on the **northeast** corner of The Fair™, The Garage is a fun place for teens to hang and experience the brand new **Game Hype** interactive system – a cutting edge, 16 screen video game attraction – that showcases the latest in next generation video game entertainment (Wii, Playstation 3 and Xbox 360) on flat screen, high definition TVs.
- **5 B4 5** – Look for \$5 deals on food, rides and admission before 5:00 p.m., Monday through Friday at The Fair™. Coupons are available on line at www.fairexpo.com.

- **Kids Express YourselfS (K.E.Y.S)** – Fun for the young and young at heart! Kids Express YourselfS in bigger and better ways through participation in self-motivated activities at The Fair™. Helping Moms navigate The Fair™, K.E.Y.S. offers a guide to Moms to make the most of The Fair™ for their pre-K to pre-teen kids.
- **100 Spectacular Rides** – Are you weak in the knees or brave at heart? Put it to the test with 100 spectacular rides to choose from at this year’s Fair. For the thrill seekers, G-Force makes its debut this year with **Mega Drop**, **Swing Tower**, **Avalanche Coaster** and **Crazy Mouse** all returning. Not so bold? Don’t worry; there will be plenty of tamer rides such as the **Giant Wheel** and **Sky Glider** plus for the kids an expanded kids zone – **KiddieLand** and **KiddieLand Too!**
- **Live Shows** – Daily shows include *Street Beat*- A high energy explosion of urban rhythms; *The Marcan Tiger Preserve* – an educational and entertaining tiger show, *The Royal Hanneford Circus* returning with all new acts; *Rock’N Ice* returning with a new theme and *Show–Me Safari Petting Zoo*, *Pig Races* and *Pony Ride* **along with** lots of strolling entertainers. All included with the price of admission.
- **Fair Foods** – Fried, roasted, baked or toasted...with more than 160 different food vendors slated to be at The Fair™ there will be no shortage of foods that will satisfy any appetite. New fare includes *Polar Bear Homemade Ice Cream*, Chicken and Rice Bowl dishes from *Patinella’s Chicken Grill* and *The Mexican Grill*, where you can build your own burrito, taco, quesadilla or fajita. The return of fair favorites such as Roasted Corn, Elephant Ears, **Candied** Apples and Cotton Candy are sure to be crowd pleasers.
- **Games** – It’s games galore at The Fair™ including the new **Old West Shootout**, a paintball game with an old west backdrop. Plus **The Goblet**, a fun-filled game the whole family can enjoy.
- Close to **50,000 student and adult exhibits and competitions.**

The 2010 Miami-Dade County Fair will be celebrating its 59th year beginning March 25th through April 11th, 2010. Ranked the largest fair in Florida, The Fair™ is an 18-day event which includes rides, games, food and live entertainment. Close to 50,000 student and adult exhibits are showcased during The Fair™. General admission to The Fair™ is \$9 for adults and children, free for children five years of age and younger. The Fair™ is located at Coral Way (SW 24th Street) and 112th Avenue in Southwest Miami. Open noon to midnight, during Spring Break March 29 – April 2 and on all Saturdays and Sundays throughout The Fair™. Open 3 p.m. to Midnight on all other weekdays. For more information, call (305) 223-7060 or visit www.fairexpo.com. Become a fan on facebook.

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