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Media Contact: Michelle Palomino / Jorge Martinez  
The Conroy Martinez Group  
Tel: 305-445-7550  
Email: [michelle@conroymartinez.com](mailto:michelle@conroymartinez.com)

**WE THE KINGS TO KICK OFF FRIDAY NIGHTS ROCK THE FAIR™**

**Friday Nights Go Live! with *We the Kings* Concert on Friday, March 26**

MIAMI, FL – Kicking off **Friday Nights Rock The Fair™** on March 26 at **8:00** p.m., is the popular pop-punk band ***We The Kings***, who will perform hits from their second studio album “Smile Kid” including the Billboard hit “Heaven Can Wait” and their hit single “Check Yes Juliet.”

Friday Nights Rock The Fair™ is a new series that will feature headliner concerts and a main event included with the price of admission. “The return of headline concerts to The Fair offers fair goers the opportunity to enjoy top rank performances for a fraction of the cost of the average concert ticket,” commented Phil Clark, Chief Executive Officer at The Miami-Dade County Fair. “We The Kings is enjoying tremendous popularity right now and we are thrilled that they will be a part of this year’s fair.”

The 2010 Miami-Dade County Fair will be celebrating its 59<sup>th</sup> year beginning March 25<sup>th</sup> through April 11<sup>th</sup>, 2010. Ranked the largest fair in Florida, The Fair is an 18-day event which includes rides, games, food and live entertainment. Close to 50,000 student and **adult** exhibits are showcased during The Fair. General admission to The Fair is \$9 for adults and children, free for children five years of age and younger. The Fair is located at Coral Way (SW 24<sup>th</sup> Street) and 112<sup>th</sup> Avenue in Southwest Miami. **Open noon to midnight, during Spring Break March 29 – April 2 and on all Saturdays and Sundays throughout The Fair. Open 3 p.m. to Midnight on all other weekdays.** For more information, call (305) 223-7060 or visit [www.fairexpo.com](http://www.fairexpo.com). Become a fan on facebook.

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