

**FOR IMMEDIATE RELEASE**

Media Contact: Michelle Palomino / Jorge Martinez  
The Conroy Martinez Group  
Tel: 305-445-7550  
Nights and Weekends: 305-772-0026  
Email: [michelle@conroymartinez.com](mailto:michelle@conroymartinez.com)

**MIRACLE ON 136th STREET PARADE HERALDS IN LUCKY 13**

**Teen star Tiffany Thornton from Disney's *Sonny with A Chance* to be Grand Marshal for annual Parade**

MIAMI, FL — Now in its 13th year, the **Miracle on 136th Street Parade** will kick off the Holiday season at The Falls Shopping Center on Saturday, November 21st at 4:00 p.m. **Tiffany Thornton**, better known for her role as Tawni Hart in the popular Disney sitcom *Sonny With A Chance*, will be the parade Grand Marshal and will perform in Center Court at The Falls following the Parade. Free and open to the public, this year's Parade will benefit local not-for-profit organization, Miami-Dade County Fair.

“Featuring the festive sights and sounds of the Holiday season, the parade promises to be a spectacle like no other,” commented Julie Goldman, General Manager at The Falls Shopping Center. “After thirteen years, the Miracle on 136th Street Parade has become tradition in our community. We are happy that Tiffany Thornton will be this year's Celebrity Grand Marshal and are pleased to welcome the more than 1,000 local participants who will be joining us.”

Joining Santa, who will be making his first appearance for the Holidays in the Parade, will be local dignitaries Mayor of South Miami, Horace Feliu; Vice-Mayor of Cutler Bay, Linda Edward MacDougall and School Board Members Ana Rivas Logan and Larry Feldman. In addition, there will be Ron MaGill and Python from Miami Metrozoo and marching bands from various local high schools. Plus marching bands from Palmetto Senior

High and Coral Reef Senior High; a Chinese Dragon; Dixieland Band; a Junkanoo Band with Stiltwalkers; Mariachis; Mrs. Claus and the Elves from Bloomingdales; and more.

Giving guests and their families the opportunity to take pictures, immediately following the Parade, Santa will take up residence in the “Santa House” in Center Court sponsored by Baptist Medical Plaza at Country Walk. Then in true Holiday tradition, The Falls will light up with one million lights that showcase giant animal topiaries and elaborate water elements to include elephants, giraffes, peacocks, camels, dolphins and more. In addition, deer families, butterflies and flamingoes will be roaming throughout the shopping center’s gardens and waterfalls. The Holiday décor will remain at The Falls until early January for Three Kings Day.

The parade route, which is located on the Boulevard in between the center and the parking lot, will start at the east end of The Falls in front of Bloomingdale’s and traverse the entire length of the center, west to Macy’s. Spectators are asked to arrive early and line both sides of the parade route.

The Falls Shopping Center thanks 2009 Miracle on 136th Street Parade sponsors Mercedes-Benz of Cutler Bay, Baptist Medical Plaza at Country Walk and Comcast for their generous support.

#### ***About Baptist Medical Plaza at Country Walk***

Baptist Medical Plaza at Country Walk features a diagnostic center exclusively for children, open 7:30 a.m. to 6 p.m. weekdays, and an urgent care center, ready to treat the entire family’s minor illnesses or injuries, open 11 a.m. to 11 p.m. daily. For more information, visit [www.kidsgettreatedbetter.com](http://www.kidsgettreatedbetter.com) or call **786-596-0000**.

### ***About The Falls***

The Falls, located at 8888 S.W. 136 Street in Miami, Florida, is one of the largest open-air shopping, dining and entertainment complexes in the US, featuring Bloomingdale's, Macy's, more than 100 stores, restaurants, cafés and Regal Cinemas. Stroll our one-level, covered walkways surrounded by a million-gallon waterscape and tropical foliage.

### ***About Simon Property Group***

Simon Property Group, Inc. is an S&P 500 company and the largest public U.S. real estate company. Simon is a fully integrated real estate company which operates from five retail real estate platforms: regional malls, Premium Outlet Centers®, The Mills®, community/lifestyle centers and international properties. It currently owns or has an interest in 387 properties comprising 263 million square feet of gross leasable area in North America, Europe and Asia. The Company is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. Simon Property Group, Inc. is publicly traded on the NYSE under the symbol SPG. For further information, visit the Company's website at [www.simon.com](http://www.simon.com).

### ***About The Miami-Dade County Fair***

The Miracle on 136th Street Parade benefits The Miami-Dade County Fair, a local not-for-profit organization that has awarded more than \$8 million in scholarships, awards and premiums along with outstanding educational student and youth programs. The Fair is more than just an 18-day fair and a sought after venue for community events and festivals held throughout the year. The not-for-profit organization is a South Florida institution that is there for the community throughout the year.

For additional information about the parade, please contact The Falls Shopping Line® at (305) 255-4570 or visit [www.shopthefalls.com](http://www.shopthefalls.com).

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