



The Fair Reaches its 60th Year Mark...
...Pushing the LIVE Experience to the Next Level!

LIVE
EXPERIENCE

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FOR IMMEDIATE RELEASE

**LAST CHANCE TO LIVE! THE EXPERIENCE AT THE FAIR,
AS FESTIVITIES DRAW TO A CLOSE**

MIAMI, FL – March 31, 2011 – The Miami-Dade County Fair enters its final week with thousands of guests who have enjoyed more than 100 thrill rides, attractions, including LIVE entertainment for all ages. But there are still a variety of entertainment and activities that guests of The Fair can enjoy prior to its closing on April 3rd.

FOOD & WINE LIVE! BEFORE FIVE at The Fair offers guests a chance to meet master chefs while learning how to cook healthier foods for their families in the Sedano's Kitchen, a state-of-the-art kitchen brought to you by Panda Kitchen and styled by VIP Lodging and Event Solutions.

The all-star lineup includes:

Monday, March 28th 3 pm - 5pm | Executive Chef, Henry Rogers, Crescendo Jazz and Blues Restaurant and Lounge.

Tuesday, March 29th 3 pm - 5pm | Marcus Ortiz, Natural Health Chef and owner of God's Green Earth Organic Caterer.

Wednesday, March 30th 3 pm - 5pm | Food Author, Chef Ana Quincoces, Author of “Cuban Chicks can Cook.”

Thursday, March 31st 3 pm - 5pm | Master Chef, Adrienne Calvo, owner of the Vineyard Restaurant and author of ‘Maximum Flavor.’

Friday, April 1st 3pm - 5pm | Master Chef, Brian Aaron, the man behind Aaron’s Catering International & Gourmet.

The Fair Feeds Miami Project identifies sustainable initiatives with organizations like Feeding South Florida who engage our community in the fight to end hunger at a local level. On **Thursday, March 31st**, The Fair challenges the Miami area to simply donate five or more healthy non-perishable food items to the food drive for Feeding South Florida at the Front Gate and receive **FREE ADMISSION FROM 3 PM UNTIL 5 PM.**

The **Ultimate LIVE! Experience** also continues this week with a variety of unforgettable performances:

Thursday, March 31st 7 pm - 9pm | **The Mix Cartel** featuring **DJ Obscene** with **Y-100’s Mack at Night** spin LIVE! @ **The Garage**. Located in the heart of The Fair’s midway and open everyday til’ park closes, **The Garage** houses the ‘Game-Hype System’ with the latest in next generation video game entertainment on flat panel, high-definition televisions, airs **LIVE!** radio broadcasts from The Fair. In addition, Sugars Drop Shop offers nightly demos by local skate teams and interactive balance board sessions. Demos by local and national skate teams.

Friday, April 1st @ 9:00 p.m. | **FRIDAY NIGHTS ROCK** featuring alternative band **The Ready Set**. Discovered by Fall Out Boy’s Pete Wentz, their debut album ‘I’m Alive, I’m Dreaming,’ came out in the summer of 2010 and the single "Love Like Woe" was one of the biggest hits of the year, selling well over a million copies. **DJ OBSCENE SPINS LIVE!** from 8 – 9 p.m.

Saturday, April 2nd @ 9:00 p.m. | SATURDAY NIGHTS...LIVE! featuring Latin and Grammy Award nominated Puerto Rican salsa singer **Jerry Rivera**. One of the most popular of the early-'90s generation of young salseros, his album 'Cuenta Conmigo' became one of the biggest albums in salsa music and produced two major hits, the title track and "Casi un Hechizo."

Sunday, April 3rd @ Noon – 5pm | SUNDAY FUNDAYS A-LIVE! The Fair hosts an eclectic group of performers as part SunDay FunDays A-LIVE! - the brand new, family-friendly series. Voted the BEST KIDS BAND by the readers of TIME OUT NY KIDS, they're "infectious," they're "irresistible," they're the DIRTY SOCK FUNTIME BAND, the highest energy kids' rock band ever to break out of NYC!!! Featured on Noggin's JACKS BIG MUSIC SHOW, the Dirty Socks rock in all kinds of musical styles and play some of the most innovative and exciting children's music ever! Families and kids of all ages also enjoy LIVE! music, storytelling by the Miami-Dade Public Library System & interactive experiences every Sunday. Hands-on activities at the 'WLRN Kids Green Zone' Tent where it's all about reading, the environment and science with Sid the Science Kid and Super Why! Sid the Science Kid performs at 3:30 p.m. and DIRTY SOCK FUNTIME BAND takes the stage at 4 p.m.

Presented by Pepsi, Kia Motors America and Sedano's Supermarkets, The Fair is ranked as the largest fair in Florida, attracting well over half a million visitors annually. This adrenaline-filled 18-day event includes LIVE! entertainment, state-of-the-art rides, skill games, outrageous fair foods and livestock/agricultural competitions. The Fair proudly showcases more than 50,000 local student exhibits, both artistic and academic, and generously supports youth achievement programs throughout the year. **Fair-Time Regular General Admission:** \$10 general admission and free for children five years of age and younger. **Fair-Time Deals:** Upgrade to The LIVE Experience Multi-day Card good for admission until April 3rd; \$5 BEFORE FIVE deals on admission, foods and rides available M-F only. The Fair runs until April 3rd. **Hours:** Noon until midnight all Saturdays and Sundays. The Fair is open weekdays 3 p.m. to midnight.

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