



The Fair Reaches its 60th Year Mark...
...Pushing the LIVE Experience to the Next Level!

LIVE
EXPERIENCE

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Contact:

Jose Boza/Michelle Palomino
The Conroy Martinez Group
Tel: 305-445-7550
Email: jose@conroymartinez.com

FOR IMMEDIATE RELEASE

**FAIR FANS GET A CHANCE TO LIVE THE EXPERIENCE
AND BREAK THE GUINNESS WORLD RECORDS™
FOR THE "LARGEST CHA-CHA SLIDE" DANCE**

**Mr. C, known for his hit "Cha Cha Slide" to perform live on March 27
and lead GUINNESS WORLD RECORDS™ attempt**

MIAMI, FL – March 24, 2011 – Mr. C, the "Slideman," the Chicago-based DJ known for his popular line dancing hit, the "Cha Cha Slide," will be taking the stage with HOT 105 FM on Sunday, March 27 at 4 p.m. as part of the SunDay FunDays A-LIVE! concert series at the Miami-Dade County Fair.

HOT 105 FM's Chico the Virgo will be broadcasting live from noon to 5 p.m. as Mr. C leads fans in an attempt to break the GUINNESS WORLD RECORDS™ for the largest "Cha Cha Slide" dance. The current record was set in Anaheim, California with 2,387 participants.

The "Cha Cha Slide" took the world by storm in 2001 and has continued to be a dance favorite at clubs, school dances, weddings and parties around the world.

SunDay FunDays A-LIVE! activities include 'The Green Zone' brought to you by WLRN and Miami-Dade Public Library System. Special performances by Colorin Colorado of La Cucarachita Martina and Juba This, Juba That. Also, meet and greets with Sid the Science Kid, Super Why!, Tadpole and Rock-it.

Presented by Pepsi, Kia Motors America and Sedano's Supermarkets, The Fair is ranked as the largest fair in Florida, attracting well over half a million visitors annually. This adrenaline-

filled 18-day event includes LIVE! entertainment, state-of-the-art rides, skill games, outrageous fair foods and livestock/agricultural competitions. The Fair proudly showcases more than 50,000 local student exhibits, both artistic and academic, and generously supports youth achievement programs throughout the year. **Fair-Time Regular General Admission:** \$10 general admission and free for children five years of age and younger. **Fair-Time Deals:** 50 percent off Opening Day Admission; Upgrade to The LIVE Experience Multi-day Card good for admission all 18 days of The Fair; \$5 BEFORE FIVE deals on admission, foods and rides available M-F only. The Fair runs until April 3rd. **Hours:** Noon until midnight all Saturdays and Sundays. The Fair is open weekdays 3 p.m. to midnight.

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