



FOR IMMEDIATE RELEASE

**POLLO TROPICAL® IS CELEBRATING THE FAIR™ IN A BIG WAY,
REWARDING CUSTOMERS WITH \$5 FAIR ADMISSION BEFORE 5 P.M.**

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“Give me five” has a whole new meaning for Pollo Tropical® customers. Starting Monday, March 5 guests at all Miami Dade Pollo Tropical restaurants will receive a coupon good for a special \$5 admission to The Fair™ before 5 p.m. That’s a \$5 savings off the regular admission price. The offer is valid Monday through Friday for adults and children 6 and older and is limited to one person per coupon. Children 5 years and younger are always admitted free. The Fair guests can also enjoy food deals under \$5 and savings up to 50% on rides. The Fair takes place March 15 through April 1 at Miami Dade County Fair and Exposition grounds, located at 10901 S.W. Coral Way.

Pollo Tropical is also welcoming The Fair by donating 5,000 Pollo Tropical Smart Savings Cards to help The Fair fundraise for its educational efforts. The cards feature 10 discount offers on popular Pollo Tropical menu items, including two-for-one offers on the popular ¼ Chicken Meal and sandwich or wrap combos. The Smart Cards will be sold on site at The Fair at the Guest Relations booths.

Pollo Tropical Smart Cards are utilized by schools and youth programs as a valuable fundraising tool. When offered at the school level, students, parents and teachers sell the cards to their family, friends, neighbors and other supporters for just \$1 and keep all the proceeds for their schools’ specific fundraising needs. Schools interested in participating in the Smart Cards program should visit www.pollotropical.com/fundraising and complete the online form.

About The Fair™

The Fair is the largest fair in Florida, attracting more than 500,000 visitors each year. The 18-day event is full of live entertainment, state-of-the-art rides, skill games, fair foods and livestock/agricultural competitions. The Fair proudly showcases more than 45,000 local student exhibits, both artistic and academic, and generously supports youth achievement programs throughout the year. For more information please visit www.miamifair.com.

About Pollo Tropical®

Pollo Tropical restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic “made from scratch” side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida. Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and Georgia. Pollo Tropical also has more than 30 franchised restaurants in Puerto Rico, Ecuador, Honduras,



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Trinidad, the Bahamas and Venezuela, including three licensed food court locations at three U.S. universities.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc. Fiesta Restaurant Group owns and operates two Hispanic Brand restaurant chains, Pollo Tropical and Taco Cabana®.

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Carrols Restaurant Group, Inc. is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 551 company-owned and operated restaurants in 17 states. Carrols Restaurant Group is also the largest Burger King® franchisee, based on number of restaurants, and has operated Burger King restaurants since 1976.

For more information on Pollo Tropical, including menu items and nutritional information, visit online at www.pollotropical.com.

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