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FOR IMMEDIATE RELEASE

**FLORIDA FEDERATION OF FAIRS NAMES MIAMI-DADE COUNTY FAIR
A BLUE RIBBON FAIR FOR 2011-12**

MIAMI, FL – May 21, 2012 – The Florida Federation of Fairs recently named the Miami-Dade County Fair a Blue Ribbon Fair for 2011-12. The Florida Federation of Fairs recognizes and awards the top fairs in the state that excel after a rigorous judging process. This Blue Ribbon Fair Improvement Program is designed to highlight improvements that fairs have made, award excellence in different programs and promote the exchange of information and knowledge between fairs.

The mission of the Florida Federation of Fairs is to increase the overall quality of Florida's Agricultural Fairs, provide members with the support and guidance needed to enlighten youth and educate fairgoers on agriculture, trade, entertainment and the heritage of Florida.

“It is an honor for us to be named one of 14 Blue Ribbon fairs in the state,” said Robert Hohenstein, Chief Operating Officer of the Miami-Dade County Fair. “It highlights our commitment to giving our guests new reasons to visit The Fair every year. Whether it's our youth market agricultural shows or our open show series, we continue to raise the bar on education and entertainment for our guests.”

Presented by Pepsi, Kia Motors America and Sedano's Supermarkets, the Miami-Dade County Fair & Exposition recently celebrated its 61st year and is ranked as the largest fair in Florida, hosting over one half million guests annually. The Fair™ is a private, not-for-profit

organization dedicated to enriching the community by promoting education and South Florida agriculture. In cooperation with the Miami-Dade County Public Schools, The Fair annually showcases the artistic and academic talents of more than 45,000 students through competition and exhibition. In its distinguished history, The Fair has donated well over \$8 million in scholarships, awards and cash premiums. For complete information, please visit www.fairexpo.com. The 2013 Fair is scheduled to run March 14 – 31.

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