



CONTACT:

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MEDIA ADVISORY

COOKING CHALLENGE AT THE FAIR™ TO IMPACT SCHOOL LUNCH MENU

MDCPS Food Service Employees to Create Healthy Meals for Students in Cook-Off

WHO: Miami-Dade County Fair

WHAT: Media is invited to attend “Cooking Up Change” at The Fair™. Superintendent of Miami-Dade County Public Schools, Alberto Carvalho has challenged his food service employees to step up to the plate and create delicious and healthy dishes that students will enjoy at schools.

Participants in the challenge must use recipes that consider the nutritional integrity of the ingredients, as well as approval from the students. The cook-off will be judged by a panel of local celebrity chefs who will select the Grand Champion. The winning recipe will then be featured on the lunch menu in the new school year.

The Miami-Dade County Fair & Exposition is celebrating its 61st year and is ranked as the largest fair in Florida, hosting well over a half a million guests annually. The Fair™ is a private, not-for-profit organization dedicated to enriching the community by promoting education and South Florida agriculture. In cooperation with the Miami-Dade County Public Schools, The Fair annually showcases the artistic and academic talents of more than 45,000 students through competition and exhibitions. In its distinguished history, The Fair has donated more than \$8 million in scholarships, awards and cash premiums. The 2012 Fair runs March 15th through April 1st.

WHERE: The Miami-Dade County Fair
Media is asked to enter via Gate #3 located on the north side of Coral Way (SW 24th Street) between SW 107th Avenue & SW 112th Avenue.

WHEN: Thursday, March 29, 2012
5 p.m.

Members of the press are requested to confirm their attendance to:

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