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## **MEDIA ADVISORY**

## LAST CHANCE TO EXPERIENCE THE FAIR™ DURING ITS FINAL WEEKEND

**WHO:** Miami-Dade County Fair

**WHAT:** The Miami-Dade County Fair has entered its final week, but guests still have a chance to enjoy the numerous thrill rides, attractions and entertainment for all ages before The Fair<sup>™</sup> ends its run on April 1<sup>st</sup>.

On Friday, March 30<sup>th</sup>, The Fair<sup>™</sup> will have an early opening time of 12 p.m., as public schools will be closed throughout Miami-Dade and Broward counties. The "\$5 B4 5" ticket discount will be in effect, with admission prices reduced to \$5 before 5 p.m. when presenting the "\$5 B4 5" coupon. Friday is also the last day to purchase and use POP wristbands, which provide unlimited rides for \$25.

The Fair<sup>™</sup> festivities will draw to a close with an array of unforgettable weekend performances, including:

Friday, March 30<sup>th</sup> at 9 p.m. | FRIDAY NIGHTS ROCK featuring electronic bands Breathe Carolina and The Ready Set.

Saturday, March 31<sup>st</sup> at 9 p.m. | SATURDAY NIGHTS...LIVE! featuring Latin Grammy Award and Premio Lo Nuestro Award winning artists Chino y Nacho.

Sunday, April 1<sup>st</sup> from 12:00 p.m. to 6 p.m. | SUNDAY FUNDAYS A-LIVE! Activities include appearances by Super Why!, POCOYO from 1 to 3 p.m. and more at the WLRN Green Zone in Arnold Hall.

Presented by Pepsi, Kia Motors America and Sedano's Supermarkets, the Miami-Dade County Fair & Exposition is celebrating its 61st year and is ranked as the largest fair in Florida, hosting well over a half a million guests annually. The Fair<sup>™</sup> is a private, not-for-profit organization dedicated to enriching the community by promoting education and South Florida agriculture. In cooperation with the Miami-Dade County Public Schools, The Fair annually showcases the artistic and academic talents of more than 45,000 students through competition and exhibitions. In its distinguished history, The Fair has donated more than \$8 million in scholarships, awards and cash premiums. The 2012 Fair runs March 15th through April 1st.

WHERE: The Miami-Dade County Fair Media is asked to enter via Gate #3 located on the north side of Coral Way (SW 24<sup>th</sup> Street) between SW 107<sup>th</sup> Avenue & SW 112<sup>th</sup> Avenue.

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