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FOR IMMEDIATE RELEASE

**The Youth Fair Announces 2013 More Special Offers for
South Florida Community Than Ever**

The Fun Takes Place March 14-31, 2013

MIAMI, FL – January 16, 2013 – Now in its 62nd year, The Miami-Dade County Youth Fair & Exposition is offering fairgoers more deals and ways to save than ever, making it even more accessible to everyone in the South Florida. Taking place from March 14-31, 2013, the Youth Fair is also announcing this year's entertainment line-up.

Free entertainment is included with the price of admission and features:

- ***The Shangri-LA Chinese Acrobats*** in the E. Darwin Fuchs Pavilion
- ***The Zuzu African Acrobats*** at the Main Street Stage
- ***Royal Hanneford Circus*** with 5 new thrilling acts
- ***Show-Me Safari Pig Races***
- ***Petting Zoo***
- Strolling entertainment including: *The House of Flying Cards* street magicians, *Rainbow Circus* performers and *Tadpole & Katie the Clowns*.
- Also for a limited schedule the *NEW Jump*, *The Ultimate Dog Show* (March 19-22 & March 25-28).

Special events and shows include:

Fridays Rock @ The Fair Presents:

- Friday, March 15th – Colombian teen pop artist **Matt Hunter**
- Friday, March 22nd – Dove Award-winning Christian band **Newsboys 'God's Not Dead Tour'**, with special guests **Building 429 & All Things New**
- Friday, March 29th – American pop punk band **We Are The In Crowd**

Saturdays LIVE @ The Fair Presents:

- Saturday, March 16th – Puerto Rican BMI & Billboard Reggaeton artist **Gocho**
- Saturday, March 23rd - **DJ Irie & MMA Matches**
- Saturday, March 30th - **FCW wrestling with special WWE guest appearances.**

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VIP Tickets for the Fridays Rock and Saturdays LIVE Shows called the Ultimate LIVE! Experience packages are \$49.99 and include:

- Meet & Greet and digital photo with artist following the concert (find your photo at [facebook.com/miamidadefair](https://www.facebook.com/miamidadefair))
- VIP seat in the Ultimate LIVE! seating area
- Admission ticket to the Youth Fair
- 16 ride coupons
- Ultimate LIVE! Experience lanyard
- Quantities are limited

Upgrade to the VIP Ultimate LIVE! Experience PLUS for \$64.99. The package includes all the perks of the Ultimate LIVE! Experience package PLUS the Midway Express Access, which gets you on the rides faster. Quantities are limited.

SunDay FunDays A-LIVE @ The Fair Presents:

- Sunday, March 17th - **Yo Gabba Gabba Meet & Greet**
- Sunday, March 24th - **Ron Magill & The Zoo Characters**
- Sunday, March 31st - **The NEW Disney's Annual Pass Interactive Experience & Billboards #1 kids artist Kidz Bop LIVE in concert**
- **Plus other special family events from 12-5 p.m. on all three Sundays of the Youth Fair.**

The Youth Fair wants to make it easy for everyone of all ages to come and experience everything it has to offer by creating amazing deals, including:

Opening Day Offers (March 14, 2013)

- 50% off admission (\$5 admission for adults) all day, no coupon necessary.
- Free admission with the purchase of an advance ticket.
- *Free School Spirit Uniform Day* (FREE Admission on Opening Day only for students wearing their uniform and presenting coupon. School ID may be required for high school Students.)
- FREE for active duty or retired U.S. military personnel and immediate family with military ID (up to 4 guests)
- FREE Seniors Day (62 + with ID)

\$5 BEFORE 5 P.M. OFFERS

- \$5 admission & \$5 Fair Foods & Games Monday - Friday BEFORE FIVE (5 p.m.) at The Youth Fair.
- Coupons are available at participating Pollo Tropical locations and online. Visit www.fairexpo.com and Sedano's supermarkets for ways to save.

Seniors Day - Thursday, March 21st – FREE admission for Seniors (62+ with ID)

This year's Youth Fair features 100 thrilling rides, including the NEW Speed, Marc 3 and Air Raid, as well as those in KiddieLand and KiddleLand Too! Areas with a NEW train, 160 food vendors, 130 merchandise shots, 40,000 student and adult exhibits and 50 games.

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Ride Prices:

- P.O.P (Pay One Price) Unlimited Ride Pass - \$25 (Mon. – Fri. only)
- **NEW** 10 Rides & Games Coupons - \$12
- **NEW** 22 Rides & Games Coupons - \$25
- **NEW** 55 Rides & Games Coupons - \$60
- Single Ride & Games Coupon - \$1.25
- Express Access Pass- \$15 (Gets you on all the rides faster!)

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 p.m. and at 12 p.m. during Spring Break, which takes place March 22 – 29, 2013. General admission \$10 and FREE admission for children 5 years and younger. Admission for active duty and retired military personnel \$5 during weekdays (with military ID). **Parking is always FREE!** Preferred parking is available for \$15 per vehicle. Space is limited.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include KIA MOTORS, Pepsi and Sedano's Supermarkets.

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, **not-for-profit organization** that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. **The Youth Fair will take place next spring, March 14-31, 2013. For more information, please visit www.fairexpo.com or call (305) 223-7060.***

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