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# FOR IMMEDIATE RELEASE

# 8 Ways to Get in FREE to The Youth Fair! The Fun Takes Place March 14-31, 2013

*MIAMI, FL – February 2013 –* Now in its 62<sup>nd</sup> year, The Miami-Dade County Youth Fair & Exposition is offering many ways to get free admission this year.

### **OPENING DAY Thursday, March 14:**

- FREE admission with the purchase of an advance ticket.
- **SPIRIT DAY** FREE admission for students wearing their school logoed uniform with coupon. Coupon available at Fairexpo.com.
- VETERANS & ACTIVE MILITARY- FREE admission for active duty or retired U.S. military personnel and immediate family with military ID. (Up to 4 guests)
- **SENIOR DAY** FREE admission for Seniors 62 years of age and better with valid ID.

#### **SENIOR DAY Thursday, March 21:**

• FREE admission for Seniors 62 years of age and better with valid ID.

## GIRL SCOUTS DAY Wednesday, March 27, 2013:

• FREE admission for Girls Scouts dressed in uniform and presenting the special Girl Scout coupon available at Fairexpo.com.

## SUNDAY FunDays Sunday, March 17, 24, and 31:

 FREE admission to The Youth Fair every Sunday for youngsters 6-12 years of age with a paid admission and special free kid's coupon available at fairexpo.com.

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### STUDENT FIELD TRIP DAYS:

- The Youth Fair wants to ensure that all students have the opportunity to experience the fair and share with their friends and teachers their project that is on display. The 5 FREE admission Student Field Trip Days take place from 9:00 a.m. until 1:00 p.m. The Youth Fair is not open to general public between 9:00 am. and 1:00 p.m. on the following Student Field Trip dates:
- Friday, March 15<sup>th</sup>- Grades 3, 4 & 5
- Monday, March 18<sup>th</sup>- Pre-school, Kindergarten, Grades 1 & 2
- Tuesday, March 19<sup>th</sup>- Grades 6,7, & 8
- Wednesday, March 20<sup>th</sup>- Grades 6,7,& 8
- Thursday, March 21th- Exceptional Students Day for students of all ages with special needs. Every year The Youth Fair dedicates a special morning to the students so they can enjoy The Youth Fair in a safer and more accessible way. Special needs students enjoy select rides that run at reduced speeds plus many vendors and concessionaires are open to accommodate these special guests. Access is provided to all exhibits inside Arnold Hall, the World of Agriculture Tent and The Petting Zoo located at The Oasis. The Youth Fair's very own Tadpole and Katie make extra special appearances to visit with the youngsters.

#### All Day, Every Day at The Youth Fair:

- Youngsters 5 years of age and under are admitted FREE everyday, all day and no coupon is required.
- The Youth Fair has convenient FREE parking.

"With a challenging economic climate, The Youth Fair is delighted to make these free admission opportunities available to many South Floridians that are searching for firstclass family entertainment this spring," said Bob Hohenstein, President and CEO of The Youth Fair. "Our website is packed with other money saving ways to enjoy this year's Youth Fair."

The Youth Fair is located on Coral Way (SW 24<sup>th</sup> St.) at 112<sup>th</sup> Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 p.m. and at 12 p.m. during Spring Break, which takes place March 22 – 29, 2013.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include KIA MOTORS, Pepsi and Sedano's Supermarkets.

The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, **not-for- profit organization** that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. **The Youth Fair takes place March 14-31, 2013.** For more information, please visit www.fairexpo.com or call (305) 223-7060.