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**FOR IMMEDIATE RELEASE**

**The Youth Fair Announces Holi-Deal Online Only Promotion  
Four Admission Tickets for ONLY \$20, Available Dec. 9 – Jan. 2**

**MIAMI, FL – December 10, 2013** – The Miami-Dade County Youth Fair & Exposition is offering a promotion that makes for the perfect stocking stuffer this holiday season. The Holi-Deal includes four admission tickets for the 2014 Youth Fair for just \$20, a savings of \$28. This special holiday online only offer is available now through January 2<sup>nd</sup>.

“Youth Fair admission tickets are a great holiday gift for youngsters and adults of all ages,” said Bob Hohenstein, President and CEO of The Youth Fair. “Not only are our 2014 Youth Fair guests getting a sensational deal on their admission ticket, their purchase is helping us to continue to meet our charitable obligations and initiatives within Miami-Dade County in the coming year.

To purchase this special Holi-Deal package and other 2014 Youth Fair items, visit [www.fairexpo.com/thefair](http://www.fairexpo.com/thefair). The regular 2014 Youth Fair time prices are \$12 admission, \$25 Pay One Price Unlimited Ride Card weekdays and \$35 Pay One Price Unlimited Ride Card on weekends. Youngsters 5 and under and seniors 65 years and better will receive free admission every day, all day.

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. The Youth Fair will take place next spring, March 13-30, 2014. For more information, please visit [www.fairexpo.com](http://www.fairexpo.com) or call (305) 223-7060.*

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