



MEDIA CONTACTS:

Eloise E. Rodriguez
Bristol Public Relations
Cell. 786-326-2221
eloise@bristolpr.com

Carol Crisafi
Bristol Public Relations
Tel. 786-210-7525
carol@bristolpr.com

FOR IMMEDIATE RELEASE

THE YOUTH FAIR ANNOUNCES THOUSANDS OF EXCITING EXHIBITS ***Including NEW interactive displays, crafts, performing arts, agricultural events, cattle shows & more***

MIAMI, FL – March 4, 2014 – Now in its 63rd year, The Miami-Dade County Youth Fair & Exposition's longstanding tradition of impressive exhibits continues. This year at The Youth Fair fairgoers can enjoy more than 45,000 exhibits. The Youth Fair believes in showcasing youth achievement through arts, crafts, hobbies, and technical education. Promoting south Florida agriculture is also very important to The Youth Fair.

New Exhibits in 2014:

- **Cowtown-** Taking place in the Agricultural Tent all 18-days of The Youth Fair, *Cowtown* will offer kids the opportunity to enjoy a live cow and goat exhibit, as well as learn from a professional farmer how to differentiate between cow and goat milk, make ice cream, cheese, butter and soap. At *Cowtown*, kids will also get to see a live Texas Longhorn, a gentle breed of cattle known for its massive horns. Plus, kids can take part in a "discovery zone," where they can touch real horns, hides, and bones.
- **Tiny Tots Craft Corner-** Located inside Arnold Hall, this new display will highlight the creative work of students in Pre-K to 2nd grade. Students can let their imagination soar by creating artwork in any of the six classes: 2D Crafts, Decorations, Fabric Art, Popsicles, Posters, and Renew, Reuse, and Recycle.
- **On the Moo-ve, The Journey of Dairy from Farm to Table-** Also located inside Arnold Hall, this new interactive display will showcase the dairy industry and will explain the process of how dairy cows produce milk and what it takes to get milk from the farm to the table.

March 11th – Small Animals and Scarecrows Check-in

- 1 p.m.- Poultry
- 1 p.m.- Cavies and Rabbits
- 4 p.m. - Scarecrows

March 12th- Market Animals Check-in

- 10 a.m.- Inside the Agriculture exhibitors will put their animals on a scale and get them weighed in.
-more-

March 13th - Landscape Design & Construction Awards, 7 p.m.- 9 p.m.

Arnold Hall- On display inside Arnold Hall there will be different exhibits from students ranging from Pre-K to 12th grade. Every entry receives an award, each student earns a 1st, 2nd, 3rd, or 4th place ribbon.

- Crafts
 - Photography
 - Fine Arts
 - Graphic Arts
 - Technology
 - Cooking
-
- **Culinary Competitions at the Sedano's Supermarkets Kitchen:** The Youth Fair has a kitchen setup for different cooking competitions. Students will compete to win Grand Champion in categories ranging from four course meals and desserts to foods made with Sedano's Supermarkets brands.
 1. March 14, 1 p.m. - Culinary cook-off (pre-eliminations)
 2. March 16, 1 p.m. - Culinary cook-off Grand Champion finals
 3. March 22, 1 p.m. - Herb It Up – Florida Grown;
3 p.m. - Sedano's Supermarkets Brand Cook-off

Community Stage- Both school and community groups will take the stage to perform. Everyday there will be something different and exciting going on center-stage.

- Student Fashion Show
- School Bands
- Magician Acts
- Elite Dancers
- Award Ceremonies
- Karate Demonstrations
- Gospel Showcase

Competitions in Mary E. Reilly Coliseum

1. March 15, 12:30 p.m. -Metric 500 Race;
1:00 p.m. - Robotics Vex;
3:30 p.m. - Flight Simulation Challenge
2. March 16, 12:30 p.m. - West Point Bridge
3. March 26, 12 noon - Scout Day – Girls and Boys
4. March 30, 12:30 p.m. - BattleBots

Performing Arts at FIU Concert Hall & Theatre

There will be a variety of competitions and other exciting presentations taking place every day during The Youth Fair.

- Instrumental Competitions
- Vocal Competitions
- Piano Competitions
- Dance Competitions
- World Language Drama

-more-

The World of Agriculture Tent includes:

- Landscaping Displays
- Cattle
- Poultry
- Cavies
- Rabbits
- **Cowtown** - A hands-on, educational experience where kids will learn about farm animals, the dairy process and more.
- **Hen House** – A display featuring the complete life cycle of the Youth Fair's Poultry exhibit.

Youth & Open Cattle Competitions- Purebred cattle are professionally shown. Some weigh in over 2,000 pounds. The Youth Fair is a premium competition show for cattle in Florida.

- | | | |
|------------|------------|---|
| • March 13 | 11:00 a.m. | Market Steer Fitting & Grooming |
| | 3:00 p.m. | Miami FFA Training Exhibitors Fitting and Grooming |
| | 7:00 p.m. | Market Steer Show and Showmanship |
| • March 14 | 12:30 p.m. | Market Swine Show, Showmanship, Fitting & Grooming |
| | 7:00 p.m. | Simmental Show |
| • March 15 | 11:00 a.m. | Market Lamb Show, Showmanship, Fitting & Grooming |
| • March 16 | 12:30 p.m. | Miami FFA Training Exhibitors Showmanship |
| | 7:00 p.m. | Santa Gertrudis Show |
| • March 17 | 7:00 p.m. | Registered Dairy Goat Show, Showmanship, Fitting & Grooming |
| • March 18 | 7:00 p.m. | Youth Cattle Show |
| • March 19 | 7:00 p.m. | Brangus/Red Brangus Show |
| • March 21 | 7:00 p.m. | Angus Show |
| • March 22 | 12:30 p.m. | Rabbit Judging & Breed ID |
| • March 23 | 12:30 p.m. | Cavy Showmanship |
| | 2:00 p.m. | Rabbit Showmanship |
| • March 24 | 7:00 p.m. | Limousin Show |
| • March 25 | 12:30 p.m. | Poultry Judging & Breed ID |
| • March 26 | 7:00 p.m. | Brahman Show |
| • March 27 | 12:30 p.m. | Poultry Bathing & Grooming |
| • March 28 | 12:30 p.m. | Poultry Showmanship |
| • March 29 | 5:00 p.m. | Dairy Show |

Equestrian Demonstrations

- | | |
|-----------------------|---|
| • March 22, 4:00 p.m. | Homestead Posse followed by cutting and reining demonstrations |
| • March 30, 1:00 p.m. | Jade Sanders will sing the National Anthem & the South Florida Trail Riders Parade Team will present the Opening Ceremony. |
| 1:30 p.m. | Reining demonstrations |
| 2:00 p.m. | Horse Soccer Competition |
| 2:30 p.m. | Barrel Racing |
| 3:00 p.m. | Horsemanship Demonstrations with the newly named 2014 Homestead Rodeo Queen, English and Western with a meet and greet following. |
| 3:30 p.m. | Dressage presentation where horse and rider are expected to perform from memory a series of predetermined movements. |
| 4:30 p.m. | Meet and Greet Miss Hispanidad, Amanda Alvarez |

5:00 p.m.	Andalusian Stallions Parade
6:00 p.m.	Dance folklore & custom through their equine sport presented by: Asociacion Hipico Nicaraguense Miami USA.
7:30 p.m.	Florida Paso Fino Horses

March 18 & 19 - Howdy Program Tour 9:30 a.m., 10:30 a.m., and 11:30 a.m.

Three hundred 3rd grade youngsters will spend the morning learning with Howdy, the wonderful, freckle-faced goodwill ambassador for agriculture at The Fair. With the assistance of students from the Miami-Dade County agriculture programs and the cooperation of our agri-community, he has developed an educational program that helps the local community gain a better appreciation and understanding of those who produce, distribute, and inform us of basic needs: food and the environment. Each year, he provides an introduction to agriculture for third graders who take field trips to The Fair. They are guided by Ag Ambassadors (Miami-Dade County high school students) and learn about the wonderful world of plants and animals. Youngsters receive a first gentle glimpse of hamburger or pork chops on the hoof and learn where milk comes from. At The Fair, the World of Agriculture houses horticulture projects, cows, hogs, lambs, sheep, poultry and rabbits that students have entered for exhibition and are judged for awards.

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays and Sundays at 12 noon, and at 12 noon during Spring Break, March 21–30, 2014. General admission is \$12 and FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. Admission for active duty and retired military personnel is \$6, Mon.–Thurs. with Military ID. Offer valid for active and retired military personnel and up to three guests. Guests must present coupon available only at www.fairexpo.com. **Parking is FREE**, every day, all day! Preferred parking is available for \$12 per vehicle and is limited. The P*O*P Unlimited Ride Card is \$25 Mon.-Fri., and P*O*P Weekend Unlimited Ride Card is \$35.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper-changing facilities in restrooms, and more. Sponsors include Coca- Cola, KIA, and Sedano's Supermarkets.

*The Miami-Dade County Youth Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private, not-for- profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. **The Youth Fair will take place daily March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.***

###