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**\*\*\* MEDIA ADVISORY \*\*\***

**The Youth Fair Presents  
Kool & The Gang in Concert**  
Concert is Free with Fair admission

**WHAT:** KOOL & THE GANG in concert - This American jazz, R&B, soul, funk and disco group has sold over 70 million albums worldwide, has earned two Grammy Awards, seven American Music Awards, 25 Ten R&B hits and 31 gold, and platinum albums. Responsible for songs like *Celebration*, *Cherish*, *Jungle Boogie*, *Summer Madness*, *Open Sesame* and *Ladies' Night*.

**WHO:** Miami-Dade County Fair & Exposition, Inc. is a private, not-for-profit organization dedicated to enriching our community by promoting education and South Florida agriculture, while showcasing and rewarding youth achievement. We accomplish this by producing our first-class annual Youth Fair with quality entertainment, and providing facilities and resources for numerous other events throughout the year. The Youth Fair works closely with Miami-Dade County Public Schools and the Miami-Dade County Parks, Recreation and Open Spaces Department to bring fresh opportunities to children from pre-kindergarten to high school seniors. The result is year-round programs in academics, the fine arts, agriculture, summer camps and sports.

**WHEN:** Saturday, March 21<sup>st</sup> at 8 p.m.

**WHERE:** Miami Dade County Fair & Exposition, located at Tamiami Park, 10901 SW 24 Street (Coral Way). Miami, FL 33165, its home for the past 43 years.

The Youth Fair runs from March 12 – April 5, 2015, except March 16-17 and 30-31 at Tamiami Park which has been its home for 43 years, located at Coral Way (SW 24<sup>th</sup> Street) & SW 107<sup>th</sup> Avenue. Gates open at 3:00 p.m. March 12, 13, 18, 19, April 1 & 2. Gates open at 12 noon all other operating days. Admission is \$12 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 12 and each Wednesday. NEW in 2015 is The Youth Fair Fun Card, which allows guests to pay \$25 for one admission each operating day, plus includes one free Souvenir Cup. Additional discount offers and coupons are available at [www.FairExpo.com](http://www.FairExpo.com). Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, KIA and Sedano's Supermarkets. For more information, visit [www.FairExpo.com](http://www.FairExpo.com) or call (305) 223-7060.

### **About the Miami-Dade County Youth Fair & Exposition**

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated more than \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. Now in its 64<sup>th</sup> year, The Youth Fair runs from March 12 – April 5, 2015, except for March 16-17 and 30-31. **The 2015 Youth Fair will take place at Tamiami Park, which has been its home for 43 years.** For more information, please visit [www.fairexpo.com](http://www.fairexpo.com) or call (305) 223-7060.*

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