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**FOR IMMEDIATE RELEASE**

**RING IN THE SEASON AND 'UNWRAP THE SAVINGS' FROM MIAMI YOUTH FAIR THIS HOLIDAY**

***TAKE ADVANTAGE OF SAVINGS ON ADMISSION TICKETS***

**MIAMI, FL – December 2015** – The Miami-Dade County Youth Fair & Exposition has announced its 2016 'Unwrap the Savings' online promotion beginning on Monday, Dec. 14<sup>th</sup> thru Sunday, Jan. 3<sup>rd</sup>. This advance sales promotion will offer guests a savings of \$34 from regular prices.

The 'Unwrap the Savings' promotion includes four Admission Tickets, valid for admission any one day of the 2016 Youth Fair & Exposition for ages six through 64 for only \$22. Youngsters five years of age and under and guests 65 years and better receive free admission every day, all day and do not require an admission ticket. Offer is not valid during school field trips. The Youth Fair's 'Unwrap the Savings' promotion begins on Monday, Dec. 14<sup>th</sup> at 12:01 a.m. and runs thru Sunday, Jan. 3<sup>rd</sup> at 11:59 p.m.

"Youth Fair admission tickets are a great holiday gift for youngsters and adults of all ages," said Bob Hohenstein, President and CEO of The Youth Fair. "Not only are our 2016 Youth Fair guests getting a sensational offer on their admission ticket, their purchase is helping us to continue to meet our charitable obligations and initiatives within Miami-Dade County in the coming year."

The 2016 Youth Fair & Exposition will take place at Tamiami Park on SW 107 Avenue & Coral Way, its home since 1972, from **March 17 thru April 10, 2016, except March 28 & 29 and April 4 & 5**. The 2016 Youth Fair & Exposition will provide many all-new surprises as well as amusement rides, one-of-a kind delicious food, live outdoor entertainment, concerts and agricultural and academic exhibits to guests for 21 days in 2016. For more information on the 2016 'Unwrap the Savings' promotion, visit [www.fairexpo.com](http://www.fairexpo.com).

***About the Miami-Dade County Youth Fair & Exposition***

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than

650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit [fairexpo.com](http://fairexpo.com) or call [305-223-7060](tel:305-223-7060).

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