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***** MEDIA ADVISORY / PHOTO OPPORTUNITY *****

ONLY FOR MEDIA: Check out the rides getting tested, as well as the market animals check-in on Wednesday, March 16th

The Youth Fair opens March 17th

WHAT: Media will have a first glimpse of NEW thriller, KMG Hurricane and KiddieLand Too's Elephant themed ride! Also, 170 food concessions featuring new items such as the **Funnel Bacon on a Stick, Fire and Ice Sundae, the Big Rib, Specialty Pretzel and many more.** In addition, 130 merchandise shops, over 50,000 student and adult exhibits and 50 games.

The KMG Hurricane, KiddieLand Too's Elephant themed ride and other rides are being tested the day before The Youth Fair starts its 65th Anniversary run. It will also be a chance for media to see this year's layout. A sneak peak of certain new foods will also be available to media that schedule this in advance.

Media will also have access to the market animals check-in. Inside the World of Agriculture Tent, exhibitors will put their animals on a scale and have them weighed in. This includes steers, swine and lambs.

WHO: The Miami-Dade County Youth Fair & Exposition

WHEN: Wednesday, March 16, 2016
Testing of Rides & Media Preview of New Rides, starting at 11 a.m.
The Market Animal Check-in will start at 10 a.m.

WHERE: Miami-Dade County Youth Fair, located at 10901 SW 24 St. (Coral Way), Miami, FL 33165

DETAILS: The Youth Fair runs from March 17 – April 10, 2016, except March 28-29 and April 4-5 at Tamiami Park, which has been its home for 44 years, located at Coral Way (SW 24th Street) & SW 107th Avenue.

Gates open at 3:00 p.m. March 17, 18, 30, 31, April 1, 6 & 7. Gates open at 12 p.m. all other operating days. Admission at the gate is \$14 with free admission all day, every operating day for guests 5 years and younger and guests 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 17 and each Wednesday.

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Returning in 2016 is The Youth Fair 21-Day Admission Pass, which allows guests to pay \$25 for one admission each operating day and includes one free Souvenir Cup. Additional discount offers and coupons are available at www.FairExpo.com. Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends at the fairgrounds. Tickets may be purchased at www.fairexpo.com

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, South Florida Ford and Sedano's Supermarkets. For more information, visit www.FairExpo.com or call (305) 223-7060.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than 650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call 305-223-7060.

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