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FOR IMMEDIATE RELEASE

'Give a Meal, Get a Deal' Partnership With Miami Rescue Mission Returns to The Youth Fair To Stop Hunger

Bring Two Cans, Get \$4 Off Regular Admission

Canned Food Drive Runs March 18 - April 10 at The Youth Fair



MIAMI, FL – March 2016– The Miami-Dade County Youth Fair & Exposition, together with Miami Rescue Mission, have joined forces again for the third consecutive year, to help to help feed the hungry of South Florida, while offering Youth Fair guests an opportunity to support the cause and earn a special discount. The ***Give a Meal, Get a Deal*** offer runs from Friday, March 18th thru Sunday, April 10th. Fairgoers who bring two cans of food (any size) to tents at the Main Gate Entrance and proceed to any Main Gate ticket booth will receive \$4 off on one admission ticket. This will benefit Miami Rescue Mission. Not valid on Opening Day.

The canned food items will be deposited into a large container, allowing visitors to see the impact their donations are making to assist Miami Rescue Mission, whose volunteers will be on-hand to assist guests. **Last year's drive generated to collection of more than 10,000 cans, the equivalent of approximately 10,000 lbs. worth of canned food.**

"It means a lot to our organization that we partner with Miami Rescue Mission for the third consecutive year to help replenish their food banks, which severely suffer during the non-holiday time. By providing the community this opportunity to save on The Youth Fair admission, we are also helping to feed our homeless community in Miami-Dade and Broward counties." stated Robert Hohenstein, President and CEO of the Miami-Dade County Fair & Exposition.

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Miami Rescue Mission provides 950,000 nutritious meals annually to those less fortunate and in need. With several centers throughout Miami-Dade and Broward Counties, the organization helps more than 10,000 unemployed and underemployed with food, furniture and clothing.

“For the homeless and needy, hope often begins with a meal. This is a fantastic way to enjoy The Fair and help others that are in great need. Not only will this food drive provide meals, it will also provide life-changing programs, which lead to transformed lives. It is a great honor to partner with The Youth Fair. Together, we can double last year’s food collection of over 10,000 cans and help stop hunger and homelessness,” said Ronald Brummitt, President of the Miami Rescue Mission, Broward Outreach Centers.

The Youth Fair runs from March 17 – April 10, 2016, except March 28-29 and April 4-5 at Tamiami Park, which has been its home for 44 years, located at Coral Way (SW 24th Street) & SW 107th Avenue.

Gates open at 3:00 p.m. March 17, 18, 30, 31, April 1, 6 & 7. Gates open at 12, noon all other operating days. Admission at the gate is \$14 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 17 and each Wednesday. Returning in 2016 is The Youth Fair 21-Day Admission Pass, which allows guests to pay \$25 for one admission each operating day and includes one free Souvenir Cup. Additional discount offers and coupons are available at www.FairExpo.com. Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends at the fairgrounds.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, South Florida Ford and Sedano’s Supermarkets. For more information, visit www.FairExpo.com or call (305) 223-7060.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than 650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder’s Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call 305-223-7060.

About Miami Rescue Mission

***Miami Rescue Mission, Inc. (MRM)**, a Florida nonprofit corporation, is a charitable faith-based agency providing spiritual, physical, and social services to the poor and needy; including homeless men, women, and children. Its purposes are fulfilled through several centers in Miami-Dade and Broward counties. Our Mission: Transform lives of homeless men, women and children through comprehensive residential programs to effect lasting change and empower them to be productive members of society. We provide food, shelter, substance abuse treatment, education, computer literacy, job placement, healthcare, spiritual development and housing with Christian love, compassion and encouragement.*