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FOR IMMEDIATE RELEASE

**CELEBRATE 65 YEARS OF SMILES IN GREEN AT
THE YOUTH FAIR ON ST. PATRICK'S DAY**

*Parades, Fireworks, Savings and More for the Whole Family on Opening Day,
Gates Open on March 17th at 3:00 p.m.*

MIAMI, FL – March 2016 – Celebrate St. Patrick's Day and 65 Years of Smiles with The Miami-Dade County Youth Fair & Exposition, open daily from March 17 – April 10, 2016, except March 28 & 29 and April 4 & 5. Returning once again for 21 days, the Youth Fair will bring new amusement rides, delicious foods, live outdoor entertainment, as well as agricultural and academic exhibits. Opening Day will offer various special events including a St. Patrick's Day parade, celebratory fireworks, FREE car magnets (while supplies last), **green-themed foods** and beverages, plus special Opening Day discount offers.

SPECIAL OPENING DAY EVENTS:

- St. Patrick's Day Parade throughout the fairgrounds – 7:00 p.m. – Participants in the parade include the Youth Fair's strolling entertainment, local Marching Bands and many other surprises.
- 65th Year Anniversary Celebratory Fireworks Display, Main Entrance Plaza – 8:50 p.m.

ADMISSION & SPECIAL OFFERS FOR OPENING DAY ONLY:

- \$6.00 General Admission ALL DAY. No coupon is necessary! Cannot be combined with any other discount or offer.
- Purchase your general admission in advance at any participating Sedano's Supermarket or online at fairexpo.com and each admission ticket purchased gets two guests into the 2016 Youth Fair on Opening Day. Cannot be combined with any other discount or offer.
- Guests wearing a **green shirt** will receive \$2 off from participating food vendors for different foods and beverages ALL DAY in celebration of St. Patrick's Day.
- "The 65th Guest Offer" - In honor of the Youth Fair's 65 anniversary, the 65th guest at each turnstile (on Opening Day only) will receive 2 FREE 2016 Youth Fair t-shirts.
- FREE 65th Anniversary Car Magnets (while supplies last).

SPECIAL OFFER FOR OPENING DAY & EVERY WEDNESDAY:

- “Military Appreciation Day” - Active and retired military personnel receive **FREE** admission to the 2016 Youth Fair with presentation of valid ID on Opening Day and every Wednesday. Cannot be combined with any other discount or offer.

“Opening Day of The Youth Fair is always such a special day for so many Miami-Dade County residents and with it being St. Patrick's Day this year, it makes it even more fun”, said Bob Hohenstein, president and CEO. “We are delighted to provide the many ways guests can join us on Opening Day in Tamiami Park, save money and enjoy a day packed with first-class family entertainment.”

The Youth Fair runs from March 17 – April 10, 2016, except March 28-29 and April 4-5 at Tamiami Park, which has been its home for 44 years, located at Coral Way (SW 24th Street) & SW 107th Avenue.

Gates open at 3:00 p.m. March 17, 18, 30, 31, April 1, 6 & 7. Gates open at 12 p.m. all other operating days. Admission at the gate is \$14 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 17 and each Wednesday. Returning in 2016 is The Youth Fair 21-Day Admission Pass, which allows guests to pay \$25 for one admission each operating day and includes one free Souvenir Cup. Additional discount offers and coupons are available at www.FairExpo.com. Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends at the fairgrounds.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, South Florida Ford and Sedano's Supermarkets. For more information, visit www.FairExpo.com or call (305) 223-7060.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than 650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call 305-223-7060.

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