



MEDIA CONTACTS

Eloise E. Rodriguez
Bristol PR & Communications
Cell. 786-326-2221
eloise@bristolpr.com

Kimi Hurtado
Bristol PR & Communications
Cell. 786-302-9177
kimi@bristolpr.com

***** MEDIA ADVISORY / PHOTO OPPORTUNITY *****

The Youth Fair's Popular Tadpole the Clown to Visit the Kids at Holtz Children's Hospital on Thurs., March 24th at 10 a.m.

WHAT: The Youth Fair's popular Tadpole the Clown will make his rounds delivering bright smiles and laughter to the pediatric patients and families at Holtz Children's Hospital at the University of Miami/Jackson Memorial Medical Center.

WHO: Tadpole the Clown is always a crowd favorite and has been a part of The Youth Fair's strolling entertainment for more than 18 years. He strolls throughout the fairgrounds every day making new friends and sharing smiles. On Wednesday morning, Tadpole will make a surprise visit to the children of Holtz Children's Hospital, where the youngsters will also receive a special treat.

WHEN: **Thursday, March 24, 2016, 10 a.m.**

WHERE: Holtz Children's Hospital, 1611 N.W. 12th Avenue, Miami, FL 33136

DETAILS: The Youth Fair runs from March 17 – April 10, 2016, except March 28-29 and April 4-5 at Tamiami Park which has been its home for 44 years, located at Coral Way (SW 24th Street) & SW 107th Avenue.

Gates open at 3:00 p.m. March 17, 18, 30, 31, April 1, 6 & 7. Gates open at 12, noon all other operating days. Admission at the gate is \$14 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 17 and each Wednesday. Returning in 2016 is The Youth Fair 21-Day Admission Pass, which allows guests to pay \$25 for one admission each operating day and

- more -

includes one free Souvenir Cup. Additional discount offers and coupons are available at www.FairExpo.com. Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends at the fairgrounds.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, South Florida Ford and Sedano's Supermarkets. For more information, visit www.FairExpo.com or call (305) 223-7060.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than 650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call 305-223-7060.

About Holtz Children's Hospital

Holtz Children's Hospital at the University of Miami/Jackson Memorial Medical Center is one of the largest children's hospitals in the southeast United States and, in collaboration with the Miami Transplant Institute, is one of three centers in the country that specializes in pediatric multi-organ transplants. Holtz Children's is also home to one of the nation's largest neonatal intensive care units, producing some of the best medical outcomes in the United States. The Schatzi Kassal Project: New Born Neonatal Intensive Care Unit is a regional referral facility with 126 beds, 66 of which compose Florida's largest Level 3 facility to care for the most critically ill infants. In addition, Holtz Children's has more than 100 leading physicians from the University of Miami Miller School of Medicine's globally-admired pediatrics faculty on staff – more than any other hospital in South Florida. For 2013-14, Holtz Children's was ranked among "America's Best Children's Hospitals" by U.S. News & World Report for gastroenterology and GI surgery, nephrology, neonatology, urology, cardiology and heart surgery, and diabetes and endocrinology. For more information visit www.jacksonhealth.org and www.fairexpo.com.

###