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FOR IMMEDIATE RELEASE

DON'T MISS AN OPPORTUNITY TO SAVE ON MIAMI YOUTH FAIR ADMISSION TICKETS, RIDE CARDS AND MORE WITH SPOOKY SAVINGS OFFER

The Youth Fair Also Announces Halloween Costume Contest

MIAMI, FL – October 19, 2015 – The Miami-Dade County Youth Fair & Exposition has announced its 2016 'Spooky Savings' online promotion, as well as its annual online Halloween Costume Contest. This advance sales promotion will offer guests a savings of up \$48 from regular prices.

The 'Spooking Savings' promotion includes two Youth Fair General Admission Tickets, valid for admission any day of the 2016 Youth Fair for ages six through 64. Also included are two P*O*P Ride Cards valid for unlimited rides any day of the 2016 Youth Fair, including Saturday and Sunday. Offer is not valid during school field trips.

Additionally, the community is invited to submit their best Halloween costume for a chance to win four Souvenir Cups, four Admission Tickets and four P*O*P Ride Cards (unlimited rides) valid for admission any day of the 2016 Youth Fair for ages six to 64. To enter for a chance to win, guests are required to complete an online entry form and upload their costume image. The deadline to enter is October 31, 2015, 11:59 p.m. Winners will be announced via social media the week of Nov. 9th.

The Youth Fair's 'Spooky Savings' promotion begins on Monday, October 19th and runs thru Saturday, October 31st at 12:01 a.m. Entries for the Youth Fair Halloween costume contest can be submitted from now until Saturday, October 31st at 12:01 a.m.

The 2016 Youth Fair & Exposition will take place at Tamiami Park on SW 107 Avenue & Coral Way, its home since 1972, from March 17 thru April 10, 2016, except March 28 & 29 and April 4 & 5. The 2016 Youth Fair will provide many all-new surprises as well as amusement rides, one-of-a kind delicious food, live outdoor entertainment, concerts and agricultural and academic exhibits to guests for 21 days in 2016. For more information on the 2016 'Spooky Savings' and Halloween Costume Contest, visit www.fairexpo.com.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 53,000 student projects to more than 650,000 Youth Fair guests and awards more than \$300,000 annually in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well above \$10 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association and is a 2015 Sunshine Award honoree of the South Florida Hispanic Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call 305-223-7060.

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