

**Miami-Dade County Fair & Exposition, Inc.**  
**THE 2017 SNAPCHAT FILTER CONTEST**  
**Official Rules**

No Purchase or Contribution Necessary to Enter or Win

1. Eligibility: This contest is offered to anyone at least 18 years old. Employees, Officers and Directors of the Miami Dade County Fair & Exposition, Inc., ("The Youth Fair"), as well as participating prize provider(s), affiliated and subsidiary companies and their advertising and promotional agencies and the immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of the households of such Employees, Officers and Directors and (whether or not related) are not eligible. By entering, you agree to these Official Rules and the decisions of The Youth Fair, which are final and binding in all respects.

2. Promotional Period: Promotion begins on February 20, 2017 at 9:00 a.m. Eastern Time (EST), and ends on March 13, 2017 at 11:59 p.m. (EST) ("Promotional Period").

3. Entry: No purchase or contribution is necessary. To enter, submit a Snapchat filter and complete an entry form with your legal name, email address and cell phone number. Only one entry per person. By registering you agree that you would like to receive more information about the Miami-Dade County Fair & Exposition, Inc. and its affiliated partners. (You may opt-out of the receipt of such information at any time).

No responsibility is assumed for lost, late, incomplete, stolen, misdirected, or illegible entries; or for any computer, telephone, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, service provider/Internet/web site/use net accessibility or availability, traffic congestion, or technical failures, or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information.

4. Release: Participant grants The Youth Fair and its agents the absolute, irrevocable, perpetual and unrestricted right and permission to take, use, re-use, publish, republish and copyright any of the submitted photos, filters, images, or video, including audio recordings, of Participant or created by Participant and those individuals in said submission who also have consented, made through any media for commercial and non-commercial use and in any and all media now and hereafter known, specifically including, but not limited to print media, broadcast media, social media, digital and/or electronic media, distribution over the internet for illustration, promotion, filters, art, editorial, advertising and trade whatsoever. Participant assigns to The Youth Fair, on behalf of himself/herself and those aforementioned individuals, complete ownership of said photos, filters, images or video, including audio recordings, in which he/she and the individuals appear, or which were created by Participant or the individuals and The Youth Fair shall have absolute title to all intellectual property rights associated therewith, including copyright interests. Participant understands that he/she and the aforementioned individuals have no interest or ownership in the photos, filters, images or video, including audio recordings, or in any associated intellectual property rights, including copyright rights. Participant waives any right on behalf of himself/herself and the aforesaid individuals that

he/she or they may have to inspect or approve the finished product or products, filters and the advertising copy or other matter that may be used in connection with them or the use to which they may be applied and Participant by said submission agrees to indemnify, defend and hold The Youth Fair harmless from any claims or costs, including legal fees, which might arise from use of any such material and represent that I have the authority from all individuals to submit said photos, filters, images or video, including audio recordings, and The Youth Fair. can rely upon my representations. The rights and permission granted herein are perpetual and worldwide and neither Participant nor the aforesaid individuals shall receive any compensation in connection with this permission and said uses.

5. Prize/Odds: Four (4) prizes, each not to exceed \$98.00, will be awarded for this promotion as provided by The Youth Fair. Each prize will consist of two (2) Admission Tickets, and two (2) P\*O\*P\* Ride Cards (unlimited rides). Odds of winning will depend upon the number of eligible entries received. Void where prohibited by law.

6. General Conditions: Selection of winner will occur on March 15, 2017. Winner will be notified by email and/or cell phone by 11:59 p.m. (EST) the same day. If winner is found not to be eligible, or not in compliance with these Official Rules, it will result in disqualification. By accepting the prize, where permitted by law, winners grant to The Youth Fair, and those acting pursuant to The Youth Fair's authority, the right to use and publish his/her name, portrait, picture, voice, likeness photos, filters, images, or video, including audio recordings for advertising, trade and promotional purposes without additional consideration, worldwide, and on the World Wide Web, without notification, review or approval. The prize shall be non-assignable and non-transferable. No substitutions or cash in lieu of prize is allowed. Further, participants release and agree to hold harmless The Youth Fair, affiliates, subsidiary companies, advertising and promotion agencies and their respective Directors, Officers, Employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance of the prize, participation in any contest related activity, use and publication of his/her name, portrait, picture, voice, likeness photos, filters, images, or video, including audio recordings for advertising, trade and promotional purposes, or participation in this contest.

The Youth Fair reserves the right, at its sole discretion, to disqualify any individual it finds to: be tampering with the entry process, or the operation of the contest, or web site; to be acting in violation of the Official Rules; to be acting in violation of the terms of the contest, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods, and disqualify any entrant using any such method. In the event of a dispute as to entries submitted by multiple users having the same email account, the authorized subscriber of the email account will be deemed to be the participant and must comply with these rules. Authorized account subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider, on-line service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

6. Limitations of Liability: The Youth Fair is not responsible for any incorrect or inaccurate information, whether caused by entry, web site users, tampering, or by any of the equipment or programming associated with or utilized in the contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of its or the users web site. If, for any reason, the contest or a drawing is not capable of running as planned by reason of infection by computer virus, bugs, worms, cancelation of The Youth Fair, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of The Youth Fair, may corrupt or affect the administration, security, The Youth Fairness, integrity or proper conduct of this contest, The Youth Fair reserves the right to select the winner(s) for the contest, from entries received prior to the action taken, or in such other manner as deemed The Youth Fair and appropriate by The Youth Fair and in compliance with Florida law. IN NO EVENT WILL THE YOUTH FAIR OR ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE CONTEST. EVERYTHING IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OR LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. Choice of Law: Except where prohibited, entrants agree that any and all claims, judgments and awards shall be limited to the value of the prize awarded in the contest, but in no event attorneys' fees; and under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and The Youth Fair in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Florida, without regard for conflicts of law doctrine, and any and all proceedings shall take place in Miami-Dade County, FL.

8. Winner Name: For the name of the winner, send a self-addressed stamped envelope to: Miami-Dade County Fair & Exposition, Inc., Inc., The 2017 Youth Fair's Snapchat Filter Contest Winner, 10901 SW 24<sup>th</sup> Street, Miami, FL 33165.