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**FOR IMMEDIATE RELEASE**

**Shares The Fun At The 2017 Miami-Dade County Youth Fair With  
New Exhibits, Rides, Food, Savings & Much More!**

***The Fun Starts On March 23<sup>rd</sup> at 3 p.m.***

**MIAMI, FL – March 2017** – The Miami-Dade County Youth Fair and Exposition is back for their 66<sup>th</sup> year to share the fun with fairgoers. The Youth Fair is scheduled to be open 21 days, from March 23<sup>rd</sup> – April 16<sup>th</sup>, 2017, except March 27-28 and April 3-4. Exciting entertainment line-up, along with exhibits, special savings, new rides, new foods and promotions will offer something for everyone.

**ENTERTAINMENT ALL 21 DAYS:**

**XTREME CHINESE ACROBATS**

- The Xtreme Chinese Acrobats are taking over the Main Street Stage. Fairgoers will be treated to an incredible, stunning, and breathtaking show that offers a glimpse into the fascinating traditions of the Chinese culture. This show will consist of several acts that will bring sensational acrobatics, balancing feats and much more.

**THEM SWEENEY BOYS**

- Get your hands clapping and your feet stomping at The Barn! Join Them Sweeney Boys for some good "ol time" country and bluegrass music. Be ready to sing, play, and laugh.

**ROBOCARS**

- Is it a car? Is it a robot? It's both! Make sure to look both ways before crossing the fairground midways as the RoboCars will be maneuvering around the fairgrounds in car and robot form.

**LAS VEGAS ON ICE**

- What happens in Vegas stays in the Fuchs Pavilion. This fairgoer favorite is back with a new show, "Las Vegas on Ice". Catch an ice-skating show and enjoy a lavish production filled with breathtaking moves, spectacular costumes, and show-stopping performances that will have you mesmerized.

## **SPECIALHEAD**

- Jaws dropped as Special Head left the audience of America's Got Talent speechless when they watched him levitate on stage. How does Special Head do it? Stop by the Main Street Stage for one of his shows and find out.

## **THE FRITTERS**

- Keep an eye out for The Fritters as you make your way around the fairgrounds! Whether they're making funny poses for a quick photo or dancing with guests at the Main Street Stage, these attention-seeking characters are always ready to have a good time.

## **ROYAL HANNEFORD CIRCUS**

- Make your way to the red and white big top tent to enjoy the Royal Hanneford Circus. Year after year this Circus treats fairgoers to a blockbuster show filled with thrills, comedy, and stunts that children and adults of all ages enjoy. Don't miss out on the acts the Circus will bring this year!

## **LIGHT UP THE NIGHT ROBOTS**

- These robots are always ready to Light Up the Night to make sure your fun never ends! Each robot has more than 2,000 LED lights that are as electrifying as their contagious dance moves. Equipped with a mobile DJ booth and a playlist full of hits, you may just find yourself showing off your favorite dance moves.

## **THE GARDEN**

- Take a quick break and recharge during your visit at our new attraction, **The Garden**, and gaze at beautiful landscaping, take part in horticulture demonstration and indulge in cheese and wine tasting.

## **THE BARN**

- Fairgoers will be able to come face-to-face with more than 100 breeds and varieties of animals under one roof at The Barn, which serves as the home for all the agriculture competitions. Students will showcase their livestock animals. The area features a wide-array of poultry, rabbits, cavies, hogs, steer and more. The Miami Youth Fair is the premier equestrian event in Miami-Dade County, hosting equestrian teams from all over the United States for three days of ranch sorting competitions, as well as English, Western and Paso Fino riding competitions. A market auction will also take place at The Barn, along with a Parade of Breeds where the riders will wear costumes representative of the breed of their horse.

## **HOWDY'S BARNYARD**

- This hands-on entertainment experience will give kids and adults the opportunity to milk a cow at The Barn. Fairgoers also have an opportunity to see goats and piglets playing in their own unique fun-filled way.

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## **HOWDY'S HERD OF GOATS**

- Located at Howdy's Barnyard, come learn about the fascinating world of goats. This interactive educational exhibit will take the fairgoer on a journey of all there is to know about goats, from dairy to meat breeds, to goat products, to goat farming today.

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### **MORE THAN 50,000 EXHIBITS & STUDENT COMPETITIONS**

- Visitor to Arnold Hall will be able to view more than 50,000 competitive exhibits from students throughout Miami-Dade County. There will be student competitions in robotics, fashion, culinary and many other categories. The new divisions at the popular DIGICON this year are 3D Modeling Challenge, Hack Harassment Challenge, iCode Me Challenge and Coding with Scratch Challenge. Arnold Hall will also host the popular Community Stage with performances for the entire family.

### **SHOW ME SAFARI PIG RACES**

- Ready? Set. GO! It's a race to the finish line for these pigs! Pig races at The Youth Fair have been capturing the hearts of fairgoers for many years and continue to be a crowd favorite. Be a part of this fun competition and cheer on your favorite pigs as they make their way around the mini-track.

### **SHOW ME SAFARI PETTING ZOO & PONY RIDES**

- Show-Me Safari Petting Zoo is the ultimate interactive experience for animal lovers! This captivating attraction allows fairgoers to pet and feed exotic and domestic animals making it a fun filled activity for everyone. Pony rides are also available for our youngest fairgoers to enjoy.

### **SANDSCAPE SAND SCULPTURE**

- An impressive (and Instagram-worthy) work of art will come to life inside Arnold Hall! Visit The Youth Fair between March 23 and April 12 to witness 100-tons of sand as it is being shaped with an opportunity to learn about the art of sand sculpting directly from the experts. Make sure to return April 13-16 to snap a picture with the completed sculpture.

### **TAPDOLE & KATIE THE CLOWNS**

- Have you met The Youth Fair clowns? Tadpole and Katie spend their days exploring the fairgrounds and delighting fairgoers. Make sure to say hello, snap a photo with them, or join in on their fun-filled day while you're visiting.

### **LIVE CONCERTS, PERFORMANCES AND MEET & GREETINGS:**

- **Thursday, March 23, 7 p.m. – THE OPENING DAY PARADE** will kick-off the celebrations, featuring Grand Marshal singer and Grammy Winner Luis Enrique, Teacher of the Year Rodolfo Diaz, Rookie Teacher of the Year Dontricia Jones, school marching bands, Samba dancers, acrobats, horses and much more.
- **Thursday, March 23, 8:30 p.m. – OPENING DAY CONCERT** featuring **Carlos Daniels along with Mariachis: Voces de América with a special tribute to Juan Gabriel.** A truly emotional concert where the Colombian singer-songwriter sings to Juan Gabriel's style and ranked as the best live show in Miami.

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- **Saturday, March 25, 8 p.m. – CHRISTIAN CONCERT featuring Skillet**, an iconic American Christian rock band formed in Memphis, Tennessee in 1996. The band has sold 11 million units worldwide, closed out 2016 with seven mainstream rock and 10 Christian year end chart placements and were once again the Top Christian Streaming Songs Artist of 2016. 2017 marks the first time the band has topped Billboard's Top Christian Songs Chart. They will offer a powerful concert showcasing their greatest hits including: Feel Invisible, Monster and Hero.
- **Saturday, April 1, 8 p.m. – LATIN CONCERT featuring Jacob Forever**. Yosdany Jacob Carmenes, better known as Jacob Forever, was a member of the renowned Cuban group Gente de Zona for nine years before going solo in 2013. Since then, his natural talent and performance skills have been on display during multiple successful Latin American and European tours. His single "Hasta Que Se Seque El Malecón" (Until the Malecón Dries Up) has racked up millions of audio streams and views on YouTube. His forthcoming album will be the fourth of his career and his first with Sony Music Latin.
- **Saturday, April 8, 8 p.m. – LATIN CONCERT featuring J Alvarez**, the Puerto Rican Reggaeton singer J Alvarez was born Javid David Álvarez Fernández in 1983. Passionate about hip-hop at an early age, he entered the Reggaeton world when he started working in the studio of his mentor, DJ Nelson. His solo debut came in 2011 with Otro Nivel de Música, which achieved success thanks to the singles "La Pregunta" and "Junto al Amanecer." After editing the remix album Otro Nivel de Música: Reloaded in 2012, he presented De Camino Pa' la Cima in 2014.
- Meet & Greets at The MarketPlace Stage – Stop by the MarketPlace every Thursday, Friday, Saturday & Sunday for the opportunity to meet some of your favorite celebrities.

### **WAYS TO \$AVE:**

- **21-DAY ADMISSION PASS** – Like to visit The Youth Fair more than once? Get the 21-Day Admission Pass for only \$25 online or \$28 at the fairgrounds and obtain a FREE Souvenir cup at The MarketPlace Information Booth in Edwards Hall.
- **EXPRESS ACCESS PASS** – The Youth Fair offers an Express Access Pass that gives guests faster access to their favorite rides. The Express Access Pass is \$20 per person and available for purchase on-site only. It is not sold online and is valid only for the date of purchase. Admission ticket, P\*O\*P ride card or 22 coupon ride/games card must be purchased prior to obtaining the Express Access Pass.
- **\$6 DEALS** - Save on \$6 food, games and merchandise deals Monday to Friday before 6 p.m. at participating concessionaires. Look for the \$6 deals sign displayed at many concession locations.

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### **OPENING DAY, MARCH 23 – ADMISSION & SPECIAL OFFERS FOR OPENING DAY ONLY:**

- \$6 General Admission ALL DAY. No coupon is necessary! Cannot be combined with any other discount or offer.
- Purchase your general admission in advance at any Sedano's Supermarket or online at [fairexpo.com](http://fairexpo.com) and each admission ticket purchased gets two guests into the **2017** Youth Fair on Opening Day. Cannot be combined with any other discount or offer.

### **FREE ADMISSION:**

- **FREE STUDENT ADMISSION TICKET** – Each student in Miami-Dade County received a free student admission ticket for select days of The Youth Fair. These tickets were distributed to public, private, parochial and homeschools. They are valid Monday through Friday. Ticket must be presented for admission.
- **BOYS & GIRLS SCOUTS DAY** - On Wednesday, March 29<sup>th</sup>, The Youth Fair offers free admission for Boy Scouts and Girls Scouts dressed in uniform. No coupon is required. Must go directly to any Front Gate turnstile.
- **FIU STUDENT & EMPLOYEE APPRECIATION DAY** - Any current student or employee who brings their current valid FIU identification to any Front Gate turnstile will receive FREE admission on Wednesday, March 29<sup>th</sup>.
- **#FREEBIRTHDAYADMISSION** – Guests receive **FREE** admission on their birthday between March 23<sup>rd</sup> and April 16<sup>th</sup>. Must bring proof of date of birth. Please go to [fairexpo.com](http://fairexpo.com) for 2017 Youth Fair operating days.

### **SPECIAL DISCOUNTS (NON-COUPON):**

- **GIVE A MEAL GET A DEAL FOOD DRIVE** - Bring two cans of food (any size) and receive \$4 off on 1 admission. Look for the tent at the Main Gate Entrance to obtain a coupon and proceed to any Main Gate ticket window. This will benefit Miami Rescue Mission. Not valid on Opening Day, March 23<sup>rd</sup>.
- **TWIN THURSDAYS** - Do you have a twin? Bring your other you on any Thursday and only pay for one regular admission (\$14). Go to any Main Gate ticket window. Coupon is not required. Not valid on Opening Day, March 23<sup>rd</sup>.

### **SPECIAL DISCOUNTS (WITH COUPONS AVAILABLE AT FAIREXPO.COM)**

- **MY COKE REWARDS** - Are you a member of My Coke Rewards? In exchange of 275 reward points, you may receive two (2) FREE one-day admission tickets to the 2017 Youth

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- Fair. Limited quantities are available.
- **\$7 BEFORE 6 PM** - \$7 admission before 6 pm Mondays through Fridays. Not valid on Opening Day, March 23<sup>rd</sup>. Online coupon must be presented. Coupon available at [fairexpo.com](http://fairexpo.com)
- **POLLO TROPICAL** - Get your \$7 admission before 6 pm coupon from any participating Pollo Tropical. Valid Mondays to Fridays before 6 pm. Not valid on Opening Day, March 23<sup>rd</sup>. Coupon must be presented.
- **FLANIGAN'S LUNCH CLUB CARD** - Are you a member of the Flanigan's Lunch Club? Bring your card to any Main Gate ticket window to receive \$4 off admission (up to 2 admission tickets). Your card will be stamped and you may take it back with you. Valid Mondays through Fridays. Not valid on Opening Day, March 23<sup>rd</sup>.
- **FLORIDA FAIRS FUN TICKET** - Bring your gate admission ticket/stub from the 2017 South Florida Fair or 2017 Florida State Fair to receive 50% off regular priced admission at the 2017 Miami-Dade County Youth Fair. Offer valid every operating day except Opening Day, March 23<sup>rd</sup>.
- **MIAMI MARLINS FUN DAY** - Fairgoers wearing a Miami Marlins shirt, jersey or cap save \$2 on regular one-day admission price on Sunday, April 2<sup>nd</sup> during the Miami Marlins Fun Day at The Youth Fair.
- **EXIT BOUNCE BACK COUPON** - As you exit through the Main Gate Entrance turnstiles, you will receive a \$4 off admission coupon to come back to the 2017 Youth Fair. Not valid on Opening Day, March 23<sup>rd</sup>. Coupon must be presented.
- **PARENTS' DISCOUNT** - Parents receive \$4 off admission with coupon that is attached to the Free Student Admission ticket. The Youth Fair distributed these tickets/coupons to public, private, parochial, and homeschools. Coupon must be presented. Not valid on Opening Day, March 23<sup>rd</sup>.
- **MILITARY APPRECIATION DAY** - Active and retired military personnel receive free admission to the 2017 Youth Fair with presentation of valid I.D. on Opening Day, March 23<sup>rd</sup> and every Wednesday. Online coupon must be presented.
- **FIRST RESPONDERS APPRECIATION DAY** - Police and Fire Rescue personnel receive free admission to the 2017 Youth Fair with presentation of valid I.D. on Opening Day, March 23<sup>rd</sup> and every Wednesday. Online coupon must be presented.
- **PUBLIC, PRIVATE & CHARTER SCHOOL TEACHERS** - All public, charter and private school teachers (and up to 3 guests) each save \$4 on admission Mondays through Fridays. Not valid on Opening Day, March 23<sup>rd</sup>. Online coupon must be presented.
- **MIAMI-DADE COUNTY EMPLOYEES** - Miami-Dade County employees (and up to 3

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guests) each save \$4 on admission Mondays through Fridays with valid Miami-Dade County Employee I.D. Not valid on Opening Day, March 23rd. Online coupon must be presented.

- **MIAMI-DADE PUBLIC LIBRARY SYSTEM CARD HOLDERS** - Miami-Dade Public Library System card holders (and up to 3 guests) each save \$4 on admission Mondays through Fridays with valid library card. Not valid on Opening Day, March 23<sup>rd</sup>. Online coupon must be presented.
- **MIAMI-DADE COUNTY PTA MEMBERS** - Miami-Dade County PTA members (and up to 3 guests) each save \$4 on admission Mondays through Fridays. Not valid on Opening Day, March 23<sup>rd</sup>. Online coupon must be presented.

### **RIDES & MORE:**

The 2017 Miami Youth Fair is featuring nearly 100 exciting rides, including the **NEW Charlie Chopper, Bulletrain Roller Coaster, Vertigo and Rock 'n Cars Bumper Cars**. Plus, 178 food concessions featuring delicious new treats such as a savory **cheesy fried enchilada funnel cake or spring roll stuffed with banana and Nutella and much more**. In addition, there are more than 130 merchandise shops and 50 games.

**NEW!!!** The Miami Youth Fair now offers a better way to play and pay with the new **Magic Money Wristbands**. This technology will enhance the fairgoer's experience by introducing paperless ticketing to Youth Fair guests. Tickets are loaded to a wristband equipped with a small chip allowing guests to access rides and games by simply scanning their wristband. Magic Money Wristbands can be purchased and reloaded at one of the conveniently located state-of-the art reload stations, at any of the ticket booths throughout the fairgrounds or online at [www.magicmoney.com](http://www.magicmoney.com).

- P\*O\*P (Pay\*One\*Price) Unlimited Ride Card - \$30 on weekdays and \$37 on weekends when purchased at the gate on the day of visit. The cost is \$25 if purchased in advance online.
- 10 Rides Coupons - \$15
- 22 Rides Coupons - \$30
- 55 Rides Coupons - \$62
- Single Ride Coupon - \$1.50
- Express Access Pass- \$20 (Gets you on all the rides faster!)

The Youth Fair runs from Thursday, March 23 – Sunday, April 16, 2017, except March 27-28 and April 3-4 at Tamiami Park, which has been its home for 45 years, located at Coral Way (SW 24th Street) & SW 107th Avenue.

Gates open to the general public at 3 p.m. March 23, 29, 30, 31, April 5, 6 & 7. Gates open at 12, noon all other operating days. Admission at the gate is \$14 with free admission all day, every

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operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel, as well as first responders (with valid military ID) on Opening Day, March 23 and each Wednesday. Additional discount offers and coupons are available at [www.FairExpo.com](http://www.FairExpo.com). Parking is free every day, all day. The Pay\*One\*Price (P\*O\*P) Unlimited Ride Card is \$30 weekdays, \$37 on weekends at the fairgrounds.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, and paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola®, the South Florida Ford dealers and Sedano's Supermarkets. For more information, visit [www.FairExpo.com](http://www.FairExpo.com) or call (305) 223-7060.

### **About the Miami-Dade County Youth Fair & Exposition**

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. In 2016, the annual Youth Fair displayed more than 58,000 student projects to more than 612,000 Youth Fair guests and awarded more than \$460,000 in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well over \$11 million to the Miami-Dade community. It was recognized as the 2015 Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, was named as the 2015 Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce, and was awarded the 2015 Diamond Award for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. Most recently, it was awarded the 2016 Trustee of the Year from South Florida Hispanic Chamber of Commerce and was one of the finalists for the Coral Gables Chamber of Commerce 2016 Diamond Award for Large Non-Profit. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit [fairexpo.com](http://fairexpo.com) or call [305-223-7060](tel:305-223-7060).

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