



MEDIA CONTACTS:

Eloise E. Rodriguez
Bristol PR & Communications
Cell. 786-326-2221
eloise@bristolpr.com

Rubi Olvera
Bristol PR & Communications
Cell. 239-297-2930
rubi@bristolpr.com

FOR IMMEDIATE RELEASE

A Brand New Way to Celebrate the Holiday Season in Miami with the All Indoor WINTER FAIRLAND, Nov. 24, 2017 – Jan. 7, 2018

FREE ADMISSION, Located at The Miami-Dade County Youth Fair & Exposition

MIAMI, FL – Nov. 16, 2017 – The Miami-Dade County Youth Fair & Exposition is excited to announce the First Annual Winter Fairland, to be held at the fairgrounds located at 10901 S.W. 24th St., Miami, FL 33165, from November 24, 2017 - January 7, 2018. Winter Fairland is a brand-new way to celebrate the holiday season in Miami, where families can enjoy a range activities from ice skating, a petting zoo, camel rides, arts & crafts for the kids, Santa visits, and much more.

Admission is FREE to Winter Fairland, where everyone can enjoy the all new indoor event, making it the perfect place to celebrate the holidays, while not having to worry about the weather. The Grand Opening of Winter Fairland will take place on Friday, November 24th at 5 p.m. with the arrival of Santa Claus taking place at 6:00 p.m., as he makes his grand entrance on an antique 1970's fire truck.

Convenient Winter Fairland parking on the Fairgrounds will be \$10.00.

Winter Fairland Activities:

Glacier Glide Rink – Trade in your the flip-flops for ice skates and glide around the ice skating rink. Skate rental is \$12 and includes skates or you can bring your own. Socks will be available for purchase.

North Pole – Santa Claus visits Winter Fairland, as families will be able to take photos with Santa or purchase Family Snow Globe Portraits. Various packages are available.

Frosty's Blast Zone – This area will feature face painting, glitter tattoos, short-range basketball, virtual reality experience, bungee jumping, rock climbing, Giddy Up rides and Wipe Out game. Prices for Frosty's Blast Zone activities will range from \$3-10 each.

Rudolph's Barnyard – Interact with your favorite animals at the petting zoo. Families will have the opportunity to ride camels, pet baby zebras, red kangaroos, African tortoises and giant rabbits. Admission to the Rudolph's Barnyard is \$4 and camel rides are \$7.

Little Elves Craft Area – Discover your child's creativity as they create and take home a memorable holiday ornament. Price is \$2 per craft.

Mistletoe Market – Not only will the little ones have a blast at Winter Wonderland, parents and adults will have the opportunity to do some holiday shopping as well. Items for purchase include jewelry for adults and children, natural soaps, candles, toys, collectibles and more.

Country Western Saloon – Enjoy country music in this one-of-a-kind saloon! This year's Country Western Saloon offers a relaxed, family atmosphere with ample seating to enjoy a wide variety of craft and domestic beers and ales along with a choice selection of local and exotic wine.

Toy Drive – In partnership with District 11 Miami-Dade County Commissioner Joe A. Martinez, event-goers are encouraged to bring a new unwrapped toy for children 12 and under to Winter Fairland to support less fortunate families in our community.

"Winter Fairland is a new venture for us and we are looking forward to bringing families throughout Miami a new tradition for the holidays, one they can enjoy together for generations to come, much like the Miami-Dade County Youth Fair & Exposition. This is the first year and we aim to make this event bigger and better with each passing year," stated Robert Hohenstein, President & CEO of The Miami-Dade County Fair & Exposition.

For more information, operating hours and schedules, visit www.winterfairland.com or call 305-223-7060. Follow Winter Fairland on social media at @winterfairland (Facebook, Twitter, Instagram & Snapchat), #WinterFairland.

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About Winter Fairland

Winter Fairland is an all new indoor family-friendly holiday event taking place from November 24, 2017 thru January 7, 2018. Allowing families to start a new holiday tradition in Miami, Winter Fairland will be held at the Miami-Dade County Fair & Exposition fairgrounds. The event offers activities of all kinds for the entire family. Admission is free and prices for activities vary. Parking is \$10. For more information, visit www.winterfairland.com or call 305-223-7060.

About The Miami-Dade County Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 63,000 student projects to nearly 600,000 Youth Fair guests and, in 2017, awarded more than \$530,000 in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well over \$11 million to the Miami-Dade community. It received the 2016 Trustee of the Year award from the South Hispanic Chamber of Commerce and was a finalist for the Coral Gables Chamber of Commerce 2016 Diamond Award for Large Non-Profit. It was recognized in 2015 as the Leisure & Entertainment Services Firm

of the Year by the Latin Builder's Association, the Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce, and was the Diamond Award Winner for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call [305-223-7060](tel:305-223-7060).