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***** MEDIA ADVISORY/ CALENDAR LISTING *****

Winter Fairland™ Partners with Miami-Dade County Commissioner Joe A. Martinez for Its First Ever Toy Drive

Support the less fortunate and bring a new unwrapped toy to Winter Fairland from November 24, 2017 – January 7, 2018

- WHAT:** The all-new Winter Fairland, an indoor holiday attraction, has partnered with Miami-Dade County District 11 Commissioner Joe A. Martinez to help bring joy to less fortunate families that cannot afford toys for the holidays. The community is encouraged to bring a new unwrapped toy for children ages 12 and under.
- WHO:** The Miami-Dade County Youth Fair & Exposition has created this brand-new holiday attraction with activities for the entire family.
- WHEN:** Friday, November 24, 2017 thru Sunday, January 7, 2018
- WHERE:** Winter Fairland at The Miami-Dade County Youth Fair & Exposition, 10901 S.W. 24th St., Miami, FL 33165
- DETAILS:** **Admission to Winter Fairland is FREE.** Visit us on Opening Day, November 24th, and be the first to welcome Santa to Winter Fairland. Winter Fairland opens at 5:00 p.m. with Santa making his grand entrance at 6 p.m. Activities for Winter Fairland include ice skating, photos with Santa Claus, virtual reality games, family snow globe portraits, camel rides, a holiday petting zoo, the Little Elves Craft Zone, face painting, a country western saloon with beer and ales, holiday music, a Holiday Toy Drive in partnership with Miami-Dade County Commissioner Joe A. Martinez, mouthwatering food, shopping at Mistletoe Market, karaoke & much more! Prices for activities vary. Parking is \$10.

For operating hours and schedule, visit www.winterfairland.com. Follow Winter Fairland @winterfairland (Facebook, Twitter, Instagram & Snapchat). #WinterFairland.

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About Winter Fairland

Winter Fairland is an all new indoor family-friendly holiday event taking place from November 24, 2017 thru January 7, 2018. Allowing families to start a new holiday tradition in Miami, Winter Fairland will be held at the Miami-Dade County Youth Fair & Exposition fairgrounds. The event offers activities of all kinds for the entire family. Admission is free and prices for activities vary. Parking is \$10. For more information, visit www.winterfairland.com or call 305-223-7060.

About The Miami-Dade County Fair & Exposition

The Miami-Dade County Youth Fair & Exposition (The Youth Fair) is the largest charity event in South Florida. The not-for-profit association is dedicated to promoting education and agriculture while showcasing and rewarding youth achievement and providing quality family entertainment, all without taxpayer dollars. The annual Youth Fair exhibits more than 63,000 student projects to nearly 600,000 Youth Fair guests and, in 2017, awarded more than \$530,000 in college scholarships, cash premiums and awards to students. To date, The Youth Fair has presented well over \$11 million to the Miami-Dade community. It received the 2016 Trustee of the Year award from the South Hispanic Chamber of Commerce and was a finalist for the Coral Gables Chamber of Commerce 2016 Diamond Award for Large Non-Profit. It was recognized in 2015 as the Leisure & Entertainment Services Firm of the Year by the Latin Builder's Association, the Non-Profit Organization of the Year by the South Florida Hispanic Chamber of Commerce, and was the Diamond Award Winner for Outstanding Hospitality Entity by the Coral Gables Chamber of Commerce. The Fair Exposition Center, which is the second largest convention center in Miami-Dade County, hosts an additional 70 community events each year. Visit fairexpo.com or call [305-223-7060](tel:305-223-7060).

About the Honorable Joe A. Martinez, Commissioner – District 11

Miami-Dade County Commissioner Joe A. Martinez was first elected to represent the residents of District 11 in October 2000. He is the only Commissioner to have been elected twice by his peers as the Chairman of the Board, serving in that capacity from 2005-07 and again in 2011-13. After four years out of public office, he returned to serve District 11 constituents after winning election in 2016. He represents West Dade's unincorporated areas, including Country Walk, Hammocks, Kendale Lakes, Bent Tree, and Lakes of the Meadows. For more information, visit <http://www.miamidade.gov/DISTRICT11>.